

No. 18-474

**IN THE UNITED STATES COURT OF APPEALS
FOR THE SECOND CIRCUIT**

CITIZENS FOR RESPONSIBILITY AND ETHICS IN WASHINGTON,
RESTAURANT OPPORTUNITIES CENTERS UNITED, INC.,
JILL PHANEUF, ERIC GOODE,

Plaintiffs-Appellants,

v.

DONALD J. TRUMP, IN HIS OFFICIAL CAPACITY AS
PRESIDENT OF THE UNITED STATES OF AMERICA,

Defendant-Appellee.

On Appeal from the United States District Court
for the Southern District of New York

PETITION FOR REHEARING EN BANC

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RULE 35 STATEMENT AND INTRODUCTION

This is an unprecedented suit brought by plaintiffs seeking to invoke the power of the federal courts to determine whether the President of the United States is violating the Foreign and Domestic Emoluments Clauses of the Constitution because he holds a financial interest in hotels and restaurants that allegedly compete with plaintiffs' businesses for the patronage of foreign and domestic governmental customers. The district court held that these plaintiffs lack Article III standing because they failed to adequately allege that they have been injured at all, much less that the President's challenged conduct caused any injury. And the court further determined that, even if plaintiffs could demonstrate standing, they still could not assert an implied cause of action to enforce the Emoluments Clauses against the President because they fall outside the zone of interests of the Clauses, which seek to prophylactically protect the public from the corruption of official action, not to protect business competitors.

A divided panel of this Court reversed as to both holdings. First, the majority determined that plaintiffs had standing to sue because they allegedly compete for the same government business as do Trump Organization establishments. Second, the majority ruled that plaintiffs fall within the Clauses' zone of interests simply because they allege a competitive injury.

Both of these rulings warrant en banc review. The panel's standing holding misapplied the doctrine of competitor standing, effectively erasing plaintiffs'

obligation to demonstrate a certainly impending injury traceable to the challenged conduct. As a panel of the Fourth Circuit recognized in a parallel emoluments suit brought by plaintiffs with analogous theories of injury, no economic law dictates that plaintiffs will be personally injured as a result of the President's challenged financial interest. *In re Trump*, 928 F.3d 360 (4th Cir. 2019), *reh'g granted*, No. 18-2486 (4th Cir. Oct. 15, 2019). And the panel's zone-of-interests holding conflicts with the Supreme Court's admonition that courts must examine the purpose of the legal provision invoked to ensure that plaintiffs' interests are, at a minimum, not "so marginally related to or inconsistent with the purposes implicit in" the provision that Congress would not have authorized suit. *Clarke v. Securities Indus. Ass'n*, 479 U.S. 388, 399 (1987). Finally, even apart from any conflict in authority, en banc review is warranted because it is a question of exceptional importance whether these plaintiffs are proper parties to assert an implied cause of action against the President under the Emoluments Clauses.

STATEMENT OF THE CASE

A. Plaintiffs include Eric Goode, who owns hotels, restaurants, and event spaces in New York, and ROC United, an organization with over 200 restaurants as members. J.A. 24, 26. Plaintiffs sued the President in his official capacity alleging that the President violates the Foreign and Domestic Emoluments Clauses, U.S. Const. art. I, § 9, cl. 8; *id.* art. II, § 1, cl. 7, whenever his businesses receive "anything of value, monetary or nonmonetary," from an instrumentality of a foreign or domestic

government, including payments for the purchase of goods and services at hotels and restaurants run by businesses in which the President has financial interests. J.A. 8, 22-23, 38-41.

Plaintiffs assert that they are injured due to their purported competition with the President's hotels and restaurants for business from government officials. *See* J.A. 67-72, 75. Notably, however, none of the plaintiffs has identified *any* instance where they have lost business to an establishment in which the President had a financial interest. Nor did their complaint allege that any lost business is attributable to the President's financial interest in the competing establishments.

B. The district court granted the President's motion to dismiss. The court held that plaintiffs lacked Article III standing because they could not show that any loss of government business was due to the President's financial interest in competing hotels and restaurants, as opposed to any of the other reasons why customers might prefer his establishments to theirs. S.A. 12-14. In addition, the court held that plaintiffs could not assert an implied cause of action to enforce the Emoluments Clauses against the President because they fall outside the zone of interests of the Clauses, which were not designed "to protect anyone from competition." S.A. 15.

C. A divided panel of this Court reversed. As to Article III standing, the panel held that plaintiffs adequately alleged injury by claiming that, "because of unlawful conduct, their rivals enjoy a competitive advantage in the marketplace." A17. And, the panel concluded, plaintiffs adequately pled causation and redressability by

asserting that “the President’s receipt (and invitation) of allegedly illegal emoluments actually influences at least some government customers’ purchasing decisions.” A28-29. Finally, the panel ruled that the “zone of interests test does not require the plaintiff to be an intended beneficiary of the law in question,” and that any competing “[p]laintiffs who are injured by the defendant’s alleged violation of a limiting law” may sue to enforce that limitation. A57.

The panel acknowledged that its standing holding conflicted with the holding in *In re Trump*, 928 F.3d 360 (4th Cir. 2019), *reh’g granted*, No. 18-2486 (4th Cir. Oct. 15, 2019). In that case, the District of Columbia and Maryland sued the President asserting materially indistinguishable claims and theories of injury as here. *See* A31 n.9. But a unanimous panel of the Fourth Circuit concluded that those plaintiffs lacked Article III standing because their theory of competitive injury required multiple levels of “speculation” about the motivations of potential government customers of the President’s and plaintiffs’ businesses. 928 F.3d at 375-77. The panel here disagreed with that conclusion, ruling that plaintiffs’ complaint “establish[ed] a substantial likelihood that the President’s receipt of emoluments ... has ... some unfavorable effect on [government customers’] demand for Plaintiffs’ competing properties.” A39.

Judge Walker dissented. A65-89. In his view, plaintiffs’ pleadings “do not particularize any direct injury actually caused by violations of the Emoluments Clauses.” A69. Judge Walker noted that “it cannot be the case that, every time a

competitor achieves some benefit through allegedly unlawful conduct that has no direct relationship to competition, competing businesses have standing to challenge that unlawful action simply by virtue of their status as a direct competitor.” A74.

And, he explained, plaintiffs’ allegations “fall short of plausibly alleging (or permitting a reasonably plausible inference) that increased competition is caused by the President’s acceptance of emoluments.” A80.

REASONS FOR GRANTING THE PETITION

Under Article III standing requirements, “[i]f a dispute is not a proper case or controversy, the courts have no business deciding it, or expounding the law in the course of doing so.” *DaimlerChrysler Corp. v. Cuno*, 547 U.S. 332, 341 (2006).

Moreover, even apart from Article III, if a plaintiff cannot “establish that the injury he complains of (*his* aggrievement, or the adverse effect *upon him*) falls within the ‘zone of interests’” of the statutory or constitutional provision on which the claim is based,

Lujan v. National Wildlife Fed’n, 497 U.S. 871, 883 (1990), then it is generally

“presumed” that the cause of action authorized by Congress to enforce that provision does not extend to that plaintiff, *Lexmark Int’l v. Static Control Components, Inc.*, 572 U.S.

118, 129-31 (2014). Together, those essential, threshold requirements “assure that the

legal questions presented to the court will be resolved, not in the rarified atmosphere

of a debating society, but in a concrete factual context conducive to a realistic

appreciation of the consequences of judicial action.” *Valley Forge Christian Coll. v.*

Americans United for Separation of Church & State, Inc., 454 U.S. 464, 472 (1982).

Here, the panel erred in determining that plaintiffs satisfied the Article III standing and zone-of-interests requirements to assert an implied cause of action against the President under the Emoluments Clauses. En banc review is warranted because the panel's decision creates conflicts of authority and presents a question of exceptional importance.

I. THE PANEL'S STANDING HOLDING CREATES A CONFLICT OF AUTHORITY.

To establish standing, a plaintiff must allege an “actual or imminent” injury in fact that is “fairly traceable” to the defendant's challenged conduct. *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 591-92 (1992). Those requirements are not met when a plaintiff's alleged injury rests on a “speculative chain of possibilities.” *Clapper v. Amnesty Int'l USA*, 568 U.S. 398, 414 (2013); see *Allco Fin. Ltd. v. Klee*, 805 F.3d 89, 94 n.3 (2d Cir. 2015) (allegations of lower profits based on future sales “far too speculative to serve as the basis for an Article III injury-in-fact”). And a plaintiff typically lacks standing when the alleged injury “depends on the unfettered choices made by independent actors not before the courts and whose exercise of broad and legitimate discretion the courts cannot presume either to control or to predict.” *Lujan*, 504 U.S. at 562. The panel's standing decision cannot be reconciled with those doctrines.

A. The panel did not conclude that plaintiffs alleged a concrete, imminent, and non-speculative loss of foreign or domestic government business to President

Trump’s hotels and restaurants. *See, e.g., Clapper*, 568 U.S. at 410-14; *Allco Fin. Ltd.*, 805 F.3d at 94 n.3. And for good reason: none of the plaintiffs alleges any particularized instances of government customers who have chosen to patronize the President’s hotels and restaurants instead of their own—and, to the contrary, plaintiff Goode’s declaration indicates that he has *received* business from Trump hotels. J.A. 300. That threshold failure even to allege a non-speculative loss in foreign or domestic government business is particularly stark given that their complaint specifically alleges that a *non-plaintiff* has lost identifiable business to the President’s establishments. J.A. 39 (alleging that the Embassy of Kuwait shifted business from the Four Seasons to the Trump International Hotel). The standing analysis should end there, because Article III requires that “a plaintiff must have personally suffered an injury,” and there is no allegation in the complaint that clears that bar. *W.R. Huff Asset Mgmt. Co. v. Deloitte & Touche LLP*, 549 F.3d 100, 107 (2d Cir. 2008).

In permitting this suit to proceed, the panel adopted a capacious theory of “competitor standing” that recognizes an injury-in-fact whenever a defendant competes “over the *exact same customer base*” and whenever that defendant “secure[s] an unlawful advantage.” A19. Accordingly, in the panel’s view, all that is needed to demonstrate standing is for “economic competitors” to “allege that, because of unlawful conduct, their rivals enjoy a competitive advantage in the marketplace.” A17.

The panel’s understanding of competitor standing is substantially overbroad. Competitor-standing doctrine represents an application of Article III principles, not a relaxation of them. In order to guarantee that a plaintiff’s injury is “actual or imminent” and “fairly traceable” to the defendant’s actions, this Court has previously explained that “asserting that an advantage to one competitor adversely handicaps the others” is not enough—rather, plaintiffs must “plead[] that they were *personally*” injured. *In re U.S. Catholic Conference*, 885 F.2d 1020, 1030 (2d Cir. 1989) (emphasis added). Other courts of appeals have likewise understood that a competitor must demonstrate that it will “almost surely” lose business from the defendant’s activities. *El Paso Nat. Gas Co. v. FERC*, 50 F.3d 23, 27 (D.C. Cir. 1995); accord *Sherley v. Sebelius*, 610 F.3d 69, 72 (D.C. Cir. 2010); see *Canadian Lumber Trade All. v. United States*, 517 F.3d 1319, 1332 (Fed. Cir. 2008) (competitor standing only when “economic logic” dictates “that a plaintiff”—not some other party—“will likely suffer an injury-in-fact”). Otherwise, plaintiffs invoking their status as competitors could short-circuit the normal safeguards of Article III. See *In re U.S. Catholic Conference*, 885 F.2d at 1030-31.

The panel’s holding here conflicts with those precedents. In allowing this suit to proceed merely by finding that plaintiffs “compet[e] over the *exact same customer base*,” A19, the panel never assured itself that plaintiffs will “almost surely” lose business as a matter of “economic logic.” *Canadian Lumber*, 517 F.3d at 1332; *El Paso Nat. Gas Co.*, 50 F.3d at 27. This is not a case where economic logic dictates that a

gain in business for one competitor necessarily results in a loss of business for a competitor plaintiff. Rather, the challenged conduct of a single defendant competing with a handful of plaintiffs in a diffuse hospitality market over a small set of customers is not almost certain to cause those plaintiffs any harm. In these unique circumstances, plaintiffs' injury is not "certainly impending," and competitor standing cannot be alleged in such a conclusory fashion. That is why Judge Walker correctly noted that "[t]he mere fact of competition is insufficient," and that there is no basis to find that *plaintiffs'* "harm will likely occur, as a matter of economic logic, from the violation of the law alleged." A74; *see In re Trump*, 928 F.3d at 377.

B. Even if plaintiffs could demonstrate harm, it is highly speculative that the President's alleged violations of the Emoluments Clauses caused that injury. *See* A77 (dissenting op.). Plaintiffs' alleged loss of business depends on the independent decisions of third-party government customers who may choose the President's businesses for any number of reasons unrelated to the fact that their patronage of his businesses might benefit him financially. As the Fourth Circuit observed, plaintiffs' theory of harm impermissibly presumes: (1) that government customers patronize Trump properties because they distribute profits to the President, rather than due to *other* characteristics (including their general association with the President and his family); (2) that such government officials would otherwise use *plaintiffs'* properties (rather than any of the myriad others available); and (3) that there are more such government officials than those who instead choose to use plaintiffs' properties rather

than Trump properties *to avoid benefiting* the President. *In re Trump*, 928 F.3d 375-77; *see Clapper*, 568 U.S. at 413 (“[W]e have been reluctant to endorse standing theories that require guesswork as to how independent decisionmakers will exercise their judgment.”).

The panel’s decision blinks this reality. According to the panel, plaintiffs’ alleged harm is non-speculative because plaintiffs “point to statements by foreign diplomats that they and others in their position have been or will be motivated to choose Trump establishments to earn the President’s favor, or to avoid his disfavor.” A40. But if anything, that allegation reveals that foreign officials would have reason to frequent Trump properties even absent the President’s personal financial interest in them. *Accord In re Trump*, 928 F.3d at 376 (“After all, the Hotel would still be publicly associated with the President, would still bear his name, and would still financially benefit members of his family.”). Properly understood, plaintiffs’ complaint provides no basis to conclude that any government customer would have frequented plaintiffs’ hotels if the President lacked a personal financial interest in Trump hotels and restaurants. *See* A80 (dissenting op.) (“None of [plaintiffs’] statements reveal a specific motivation to confer a financial benefit on President Trump.”).

Moreover, the speculative nature of plaintiffs’ theory is underscored by the potentially countervailing effects of the President’s financial interests, which the panel failed to address. As the Fourth Circuit panel observed, just as some government officials may be inclined to patronize the President’s businesses for various reasons,

other officials may be inclined to avoid those businesses for various reasons, such as to avoid any perception of impropriety. *See In re Trump*, 928 F.3d at 376. Although the panel gave this factor no weight, *see* A29, it is squarely presented on this record: plaintiffs' complaint focused on the Trump SoHo New York, J.A. 67, 71, which subsequently terminated its association with the Trump Organization, *see* Dkt. No. 101. The President's financial interest in Trump hotels is thus hardly the sort of unalloyed good required to support competitor standing. *United Transp. Union v. ICC*, 891 F.2d 908, 914 (D.C. Cir. 1989) (no standing where it was "wholly speculative" whether the challenged conduct would "harm rather than help" the plaintiffs).

At bottom, the panel's decision rests on a deep misunderstanding of the competitor-standing doctrine. In its view, that doctrine means that "[p]laintiffs need only plausibly allege that the President's receipt of emoluments generates an unlawful competitive advantage for the Trump establishments." A40; *see* A37. But that formulation is untethered to the Supreme Court's repeated admonition that plaintiffs must allege "a distinct and palpable injury to [themselves]," *Warth v. Seldin*, 422 U.S. 490, 501 (1975), not merely that the defendant "is violating the law," *Allen v. Wright*, 468 U.S. 737, 755 (1984).

Here, given the lengthy "speculative chain of possibilities" inherent in plaintiffs' complaint, there is no basis in economic logic to conclude that plaintiffs themselves are almost certain to suffer injuries fairly traceable to the President's alleged receipt of emoluments. *See Clapper*, 568 U.S. at 414; *El Paso Nat. Gas Co.*, 50

F.3d at 27. Instead, the panel errantly endorsed a theory of competitor standing that would give any alleged competitor “a special license to roam the country in search of governmental wrongdoing,” converting the federal courts into “ombudsmen of the general welfare.” *Valley Forge*, 454 U.S. at 487.

II. THE PANEL’S ZONE-OF-INTERESTS HOLDING CREATES A CONFLICT OF AUTHORITY.

The zone-of-interests test “serve[s] to limit the role of the courts in resolving public disputes” by asking “whether the constitutional or statutory provision on which the claim rests properly can be understood as granting persons in the plaintiff’s position a right to judicial relief.” *Warth*, 422 U.S. at 500. The Supreme Court has explained that this test is a “requirement of general application,” reflecting a “presum[ption]” about Congress’s intent in authorizing causes of action. *Lexmark*, 572 U.S. at 129. Under the “generous review” standard of the Administrative Procedure Act (APA), the zone-of-interests requirement “denies a right of review if the plaintiff’s interests are so marginally related to or inconsistent with the purposes implicit” in the legal provision invoked that “it cannot reasonably be assumed” that the provision was “intended to permit the [plaintiff’s] suit.” *Clarke v. Securities Indus. Ass’n*, 479 U.S. 388, 399 (1987). And the courts “requir[e] more” of plaintiffs suing under an implied right of action: those plaintiffs must demonstrate that they are “of the class for whose *especial* benefit” the relevant provision was enacted. *Id.* at 400 n.16.

The panel, however, failed to consider the purposes protected by the Emoluments Clauses at all. Rather, it held that any “[p]laintiffs who are injured by the defendant’s alleged violation of a limiting law may sue to enforce the limitation under the longstanding zone of interests test.” A57. And in support of that holding, the panel cited numerous APA cases holding that economic competitors fell within some statutes’ zone of interests. A48-56. In each of those cases, though, the Court looked to the purposes of the provision invoked and determined that the plaintiffs’ interests were related to those purposes. *Id.*

The panel thus erred in assuming that economic competitors fall within the zone of interests of *every* law. As several other circuits have held, plaintiffs that “assert purely economic injuries” fall outside the zone of interests of statutes that aim to protect purely non-economic interests. *See, e.g., Delta Constr. Co. v. EPA*, 783 F.3d 1291, 1300 (D.C. Cir. 2015); *Western Radio Servs. Co. v. Espy*, 79 F.3d 896, 902-03 (9th Cir. 1996); *Petro-Chem Processing, Inc. v. EPA*, 866 F.2d 433, 435 (D.C. Cir. 1989) (R.B. Ginsburg, J.). Those cases are not inconsistent with the cases that the panel cited, because each of the laws in the cases cited by the panel aimed to ensure the lawful and efficient functioning of financial markets. *E.g., NCUA v. First Nat’l Bank & Trust Co.*, 522 U.S. 479, 492 (1998) (noting that the statute invoked “restricts the markets that every federal credit union can serve”). But they are inconsistent with the panel’s apparent theory that economic competitors harmed by a violation of a limiting law always fall within that law’s zone of interests.

The panel therefore failed to satisfy its obligation to consider the purpose of the Emoluments Clauses and its relationship to plaintiffs' asserted injuries. And under a proper zone-of-interests analysis, plaintiffs' asserted injuries fall well outside the interests that the Clauses protect. As the district court found (and as the panel did not dispute, *see* A57), the Framers enacted the Clauses to prevent "corruption and undue influence," not to "protect anyone from competition." S.A. 15. Here, there is no allegation that the President has engaged in any corrupted action as a result of having received any alleged emoluments, let alone that such conduct injured these plaintiffs. In seeking to have the Clauses protect against *economic* injuries wholly unconnected to *corrupted governmental actions*, plaintiffs' suit falls outside the zone of interests for which judicial relief is available.

Moreover, wholly apart from the distinction between provisions with economic and non-economic purposes, the panel erred in looking to APA cases at all. As noted, the Supreme Court has emphasized that the zone-of-interests test is more demanding where plaintiffs invoke implied causes of action outside of the APA's "generous review" provisions. *Clarke*, 479 U.S. at 399, 400 n.16. Here, where the panel never considered whether plaintiffs' asserted interests align with those protected by the Emoluments Clauses, it could not possibly have determined whether plaintiffs are the "*especial* benefi[ciaries]" of those Clauses, *id.* at 400 n.16, and they plainly are not.

The extraordinary nature of the asserted cause of action underscores the panel's error. The federal courts have never judicially created a cause of action in these novel

circumstances, and the courts' "traditionally cautious approach to equitable powers ... leaves any substantial expansion of past practice to Congress." *Grupo Mexicano de Desarrollo, S.A. v. Alliance Bond Fund, Inc.*, 527 U.S. 308, 322, 329 (1999). Moreover, an express statement is required to permit a suit against the President, who is generally not subject to suit in his official capacity. See *Franklin v. Massachusetts*, 505 U.S. 788, 801 (1992); *Nixon v. Fitzgerald*, 457 U.S. 731, 748 n.27 (1982). These threshold concerns with the asserted cause of action, at a minimum, required the panel to prevent plaintiffs with such attenuated alleged injuries from seeking to judicially enforce the Emoluments Clauses.

III. THE PANEL'S DECISION PRESENTS A QUESTION OF EXCEPTIONAL IMPORTANCE.

Even aside from the panel's doctrinal errors, en banc review is warranted because this case poses the exceptionally important question whether these plaintiffs are proper parties to assert an implied cause of action against the President under the Emoluments Clauses. The separation of powers requires ensuring that important constitutional questions are presented only by a proper plaintiff. See *Raines v. Byrd*, 521 U.S. 811, 819-20 (1997). Here, plaintiffs press novel constitutional questions that no appellate court has ever opined on precisely because alleged violations will rarely, if ever, give rise to justiciable controversies. See *United States v. Richardson*, 418 U.S. 166, 179 (1974).

These concerns have special force here, where the defendant is the President of the United States. The “President occupies a unique position in the constitutional scheme.” *Nixon*, 457 U.S. at 749. Accordingly, the “high respect that is owed to the office of the Chief Executive ... is a matter that should inform the conduct of the entire proceeding,” *Cheney v. U.S. Dist. Court for D.C.*, 542 U.S. 367, 385 (2004), including whether he is entitled to en banc review in this case. *See In re Trump*, No. 19-5196, 2019 WL 3285234, at *1 (D.C. Cir. July 19, 2019) (per curiam) (holding that it was a clear abuse of discretion to refuse to certify an interlocutory appeal in a parallel emoluments suit against the President).

CONCLUSION

The petition for rehearing en banc should be granted.

Respectfully submitted,

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October 2019

CERTIFICATE OF COMPLIANCE

This brief complies with the type-volume limit of Federal Rule of Appellate Procedure 40(b) because it contains 3,898 words. This brief also complies with the typeface and type-style requirements of Federal Rule of Appellate Procedure 32(a)(5)-(6) because it was prepared using Microsoft Word 2016 in Garamond 14-point font, a proportionally spaced typeface.

s/ Martin Totaro

Martin Totaro

CERTIFICATE OF SERVICE

I hereby certify that on October 28, 2019, I electronically filed the foregoing brief with the Clerk of the Court for the United States Court of Appeals for the Second Circuit by using the appellate CM/ECF system. Participants in the case are registered CM/ECF users, and service will be accomplished by the appellate CM/ECF system.

s/ Martin Totaro

Martin Totaro

ADDENDUM

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6 (Argued: October 30, 2018 Decided: September 13, 2019)

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8 Docket No. 18-474

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12 Citizens for Responsibility and Ethics in Washington, Restaurant
13 Opportunities Centers United, Inc., Jill Phaneuf, and Eric Goode,

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15 *Plaintiffs-Appellants,*

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17 v.

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19 Donald J. Trump, in his official capacity as
20 President of the United States of America,

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22 *Defendant-Appellee.*

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26 Before:

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28 JOHN M. WALKER, PIERRE N. LEVAL, CHRISTOPHER F. DRONEY,
29 *Circuit Judges.*

30
31 Plaintiffs, who own and operate businesses in the hospitality industry,
32 appeal from the dismissal of their lawsuit by the United States District Court
33 for the Southern District of New York (George B. Daniels, J.). The district
34 court dismissed Plaintiffs' suit on the grounds that Plaintiffs lack Article III
35 standing, they fall outside the zone of interests of the Emoluments Clauses,
36 their claims do not present a ripe case or controversy within the meaning of
37 Article III, and the case presents a non-justiciable "political question."
38 VACATED AND REMANDED.

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40 Judge WALKER dissents in a separate opinion.

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LEVAL, Circuit Judge:

Plaintiffs—Eric Goode, a restaurateur and hotelier, and Restaurant Opportunities Center United (“ROC”), a non-partisan, member-based organization of restaurants and restaurant workers—appeal from the judgment of the United States District Court for the Southern District of New York (Daniels, J.) dismissing their complaint against Defendant Donald J. Trump, the President of the United States, for lack of subject matter

1 jurisdiction. The complaint seeks declaratory and injunctive relief for the
2 President's alleged violations of the Domestic and Foreign Emoluments
3 Clauses of the United States Constitution. The President moved to dismiss for
4 lack of subject matter jurisdiction pursuant to Federal Rule of Civil Procedure
5 12(b)(1), arguing that Plaintiffs did not have standing to sue. The district court
6 granted the motion, concluding that Plaintiffs lack Article III standing, they
7 fall outside the zone of interests of the Emoluments Clauses, their claims do
8 not present a ripe case or controversy within the meaning of Article III, and
9 their suit is barred by the political question doctrine. For the reasons below,
10 we vacate the judgment and remand for further proceedings.

11 A. BACKGROUND

12 Plaintiffs are in the hospitality industry.¹ Plaintiff Goode owns high-
13 end hotels, restaurants, and event spaces in the New York City area. Plaintiff
14 ROC counts among its members over 200 establishments, including high-end

¹ In proceedings before the district court, plaintiffs included Jill Phaneuf, who worked in the hospitality industry, and Citizens for Responsibility and Ethics in Washington (CREW), a non-profit government watchdog. In Plaintiffs' appellate briefing, CREW notified the court it is "no longer appealing the district court's judgment" that CREW lacks standing. Additionally, Phaneuf left the job wherein she allegedly competed with Defendant's businesses for diplomatic clientele, and Plaintiffs acknowledge that she "no longer has Article III standing to pursue her claims, which sought only prospective relief."

1 restaurants and event spaces in New York City and Washington, D.C. The
2 Plaintiff establishments cater to foreign and domestic government clientele,
3 and allege that they are direct competitors of hospitality properties owned by
4 the President in Washington D.C. and New York City.

5 The complaint alleges that President Trump, operating through
6 corporations, limited-liability companies, limited partnerships, and other
7 business structures, is effectively the sole owner of restaurants, hotels, and
8 event spaces, which are patronized by foreign and domestic government
9 clientele. The President has announced that, since assuming office, he has
10 turned over day-to-day management of his business empire to his children
11 and established a trust to hold his business assets.² However, he maintains
12 sole ownership, receives business updates at least quarterly,³ and has the
13 ability to obtain distributions from the trust at any time.⁴ The facts alleged by
14 Plaintiffs, together with those acknowledged by the President, support the

² *Donald Trump's News Conference: Full Transcript and Video*, N.Y. Times (Jan. 11, 2017), <http://nyti.ms/2jG86w8>.

³ Jennifer Calfas, *Eric Trump Says He'll Give the President Quarterly Updates on Business Empire*, Fortune (March 24, 2017), <http://for.tn/2n2MRXa>.

⁴ Derek Kravitz & Al Shaw, *Trump Lawyer Confirms President Can Pull Money From His Businesses Whenever He Wants*, ProPublica (April 4, 2017, 5:53 PM), <http://bit.ly/2o1OM1C>.

1 inference that the revenues of the Trump establishments are substantially (or
2 are convertible into) personal revenues of the President.

3 i. Plaintiffs' Allegations

4 Stated generally, Plaintiffs allege that they have been and will be
5 injured because foreign and domestic government entities that patronize
6 Washington, D.C. and New York hotels, restaurants, and event spaces
7 patronize Trump establishments (in preference to Plaintiffs' establishments)
8 in the hope of enriching the President and earning a reward from him
9 through official Presidential action favorable to their governments, and that
10 such enrichment of the President by foreign and domestic government
11 entities violates the Foreign and Domestic Emoluments Clauses. There are
12 three principal categories of allegations.

13 First, Plaintiffs allege that they directly compete with the President's
14 establishments for foreign, state, and federal government clientele. Second
15 Amended Complaint (the "Complaint") ¶¶ 13-20. Plaintiffs support this
16 allegation with extensive declarations from hospitality industry experts.⁵

⁵ Where, as here, a defendant makes a "fact-based" 12(b)(1) motion to dismiss by "proffering evidence beyond the Pleading," the plaintiff may "need to come forward with evidence of

1 Rachel Roginsky, a hospitality consultant and professor at the Boston
2 University School of Hospitality Administration, asserts that certain of
3 Goode’s hotels and one ROC member’s hotel-restaurant are “[p]rimary
4 competitors” with Trump SoHo and Trump International New York because
5 they “market to and attract customers from essentially the same pool” given
6 their “similar . . . location, facilities, services, amenities, class, image, and
7 price.” Roginsky Decl. ¶¶ 14-17. Dr. Christopher Muller, former Dean of the
8 Boston University School of Hospitality Administration, identifies numerous
9 of Plaintiffs’ restaurants in the New York and Washington, D.C. areas that he
10 asserts are “comparable” to various Trump establishments because they are
11 within the same market “segment” and therefore directly compete with one
12 another. Muller Decl. ¶¶ 24-29, 50-56, 67-75. Collectively, the two declarations
13 identify more than a dozen of Plaintiffs’ establishments, which, according to
14 Roginsky and Muller, compete directly with roughly half a dozen Trump

[its] own to controvert that presented by defendant[.]” *Carter v. HealthPort Techs., LLC*, 822 F.3d 47, 57 (2d Cir. 2016) (citing *Exch. Nat’l Bank of Chi. v. Touche Ross & Co.*, 544 F.2d 1126, 1131 (2d Cir. 1976)). The President’s motion to dismiss challenged not only the facial sufficiency of the complaint, but also the factual assertion that Plaintiffs’ restaurants directly compete with Trump establishments. Thus, we consider not only the allegations in the complaint but also the expert affidavits submitted in response to Defendant’s fact-based motion to dismiss.

1 establishments over the same customer base, including foreign and domestic
2 government customers. Owners of these establishments also submitted
3 declarations attesting that their restaurants and hotels are frequented by
4 foreign, state, and federal officials and that they compete directly with Trump
5 establishments over this customer base. Goode Decl. ¶¶ 4, 23-24, 34, 36, 47-50;
6 Colicchio Decl. ¶¶ 13-14, 20-21, 28-29. Plaintiffs' declarations include evidence
7 of loss of government patronage from Plaintiffs' establishments after the
8 presidential election. ROC alleges that its restaurant and restaurant-employee
9 members have suffered injury due to "lost business, wages, and tips."
10 Complaint ¶ 13. Specifically, James Mallios, managing partner at ROC-
11 member restaurant Amali, testifies that Amali regularly hosts dinners and
12 events for government officials, including foreign leaders, Mallios Decl. ¶¶ 9,
13 20, 24-27, and that its tax-exempt sales declined after November 2016,
14 reflecting a decline in government business. *Id.* ¶ 28.

15 Second, the Complaint cites statements by the President implicitly
16 soliciting the patronage of government officials and apparently
17 acknowledging that, in making governmental decisions, he favors
18 governments that patronize his businesses. *See, e.g.*, Complaint ¶ 96 ("Trump

1 said [of the Saudis, in the context of discussing trade negotiations], ‘ . . . They
2 spend \$40 million, \$50 million. Am I supposed to dislike them? I like them
3 very much.’”); *id.* ¶ 52 (responding to a question about the U.S.’s dispute with
4 China over the South China Sea, “I do deals with [China] all the time.
5 [China’s largest bank] is a tenant of mine . . .”). The Complaint alleges that
6 Trump businesses began investing in attracting foreign government business
7 after the election, *id.* ¶¶ 60-63, and further that these efforts have succeeded in
8 attracting post-election patronage from foreign governments. *Id.* ¶¶ 64–87.

9 Third, Plaintiffs allege that foreign governments have taken note of,
10 and been influenced by, the message that enriching the President by giving
11 patronage to his establishments earns his favor. Plaintiffs point to statements
12 by foreign government officials quoted in newspaper articles, including one
13 “Middle Eastern diplomat” who said, “Believe me, all the delegations will go
14 [to Trump establishments].” *Id.* ¶ 62 (*quoting* Jonathan O’Connell & Mary
15 Jordan, *For foreign diplomats, Trump hotel is place to be*, WASH. POST (Nov. 18,
16 2016), <http://wapo.st/2oPYggX>). Another diplomat reportedly stated, “Why
17 wouldn’t I stay at his hotel blocks from the White House[?] . . . Isn’t it rude to
18 come to his city and say, ‘I am staying at your competitor?’” *Id.* Plaintiffs also

1 allege that foreign government official patronage of Trump establishments
2 has increased since the President was elected. *Id.* ¶¶ 56, 60, 64, 68, 72, 79, 82.
3 In particular, Plaintiffs point to one instance in which, shortly after the
4 election, a foreign government switched the venue of an event from a
5 competitor to a Trump establishment. *Id.* ¶ 74.

6 The Complaint asserts that the President’s receipt of the revenues he
7 derives from the patronage of foreign and domestic government entities
8 violates the Foreign and Domestic Emoluments Clauses. *Id.* ¶ 1. The Foreign
9 Emoluments Clause provides: “[N]o Person holding any Office of Profit or
10 Trust under [the United States], shall, without the Consent of the Congress,
11 accept of any present, Emolument, Office, or Title, of any kind whatever, from
12 any King, Prince, or foreign State.” U.S. Const., Art. I, § 9, Cl. 8. Congress has
13 not consented to Defendant’s receipt of the emoluments at issue here.

14 Complaint ¶ 2. The Domestic Emoluments Clause provides: “The President
15 shall, at stated Times, receive for his Services, a Compensation, which shall
16 neither be increased nor diminished during the Period for which he shall
17 have been elected, and he shall not receive within that Period any other

1 Emolument from the United States, or any of them.” U.S. Const., Art. II, § 1,
2 Cl. 7.

3 The Complaint seeks both declaratory and injunctive relief. It seeks a
4 declaration, *inter alia*, that, in these circumstances, the patronage of foreign
5 and domestic government entities of the President’s establishments violates
6 the Foreign and Domestic Emoluments Clauses. Complaint ¶ 20. As to
7 injunctive relief, the Complaint asks the court to “enjoin[] Defendant from
8 violating both Emoluments Clauses” and to “requir[e] Defendant to release
9 financial records sufficient to confirm that Defendant is not engaging in any
10 further transactions that would violate either Emoluments Clause.” *Id.*

11 ii. Defendant’s Motion to Dismiss

12 The President moved to dismiss the Complaint, arguing that Plaintiffs
13 lacked Article III standing and fell outside the zone of interests of the
14 Emoluments Clauses. As to standing, the President argued that Plaintiffs’
15 “allegations of future injuries are premised upon a speculative chain of
16 possibilities, including the decisions of third parties [i.e., prospective
17 government customers] not before the Court.” Defendant’s Memorandum of
18 Law in Support of the Motion to Dismiss, at 18-19. With respect to the specific

1 evidence of lost government patronage, the President argued that the
2 declarations do not “show that the decline was attributable to” government
3 customers choosing Trump establishments, because the decline could have a
4 different cause. Reply Memorandum of Law in Support of the Motion to
5 Dismiss, at 6. The President did not contest the substance of Plaintiffs’ expert
6 testimony that certain of Plaintiffs’ establishments compete directly with
7 Trump establishments. As to the zone of interests, President Trump argued
8 that because the Clauses were “intended to guard against the corruption of
9 and foreign influence on federal officials and to ensure the independence of
10 the President,” Plaintiffs’ alleged injuries “bear no relation to the [Clauses’]
11 core concerns,” and thus Plaintiffs’ claims should be dismissed. Defendant’s
12 Memorandum of Law in Support of the Motion to Dismiss, at 25-26.

13 iii. District Court Decision

14 The district court granted the President’s motion to dismiss for lack of
15 jurisdiction under Rule 12(b)(1). While recognizing that Plaintiffs’ allegations,
16 supported by expert declarations, satisfied the injury prong of the Article III
17 standing inquiry, the district court found “Plaintiffs have failed to properly
18 allege that Defendant’s actions *caused* Plaintiffs competitive injury and that

1 such an injury is *redressable* by this Court.” *CREW et al. v. Trump*, 276 F. Supp.
2 3d 174, 185 (S.D.N.Y. 2017) (emphasis in original). The district court called it
3 “wholly speculative” whether any lost business was “fairly traceable to
4 Defendant’s ‘incentives’ or instead results from government officials’
5 independent desire to patronize Defendant’s businesses.” *Id.* at 186.
6 Hypothesizing alternative explanations for Plaintiffs’ injury, the district court
7 opined that “interest in [Trump] properties” could have “generally increased
8 since he became President” or Plaintiffs may “face a tougher competitive
9 market overall.” *Id.* Given that Plaintiffs failed to rule out these alternative
10 explanations for their injury at the pleading stage, the district court concluded
11 the “connection between [] Plaintiffs’ alleged injury and Defendant’s actions
12 is too tenuous to satisfy Article III’s causation requirement.” *Id.* For the same
13 reasons, the district court found the injury was not likely to be redressed by
14 any relief the district court could offer. *Id.*

15 The district court also found that Plaintiffs lacked “prudential”
16 standing. Reasoning that standing to sue under the Emoluments Clauses is
17 limited to those parties the Clauses were meant to protect, the district court
18 found that Plaintiffs fell outside the “zone of interests” of the Clauses. *Id.* at

1 187–88. The district court reasoned that “[n]othing in the text or the history of
2 the Emoluments Clauses suggests that the Framers intended these provisions
3 to protect anyone from competition.” *Id.* at 187. Rather, the district court
4 found, the Emoluments Clauses are meant to prevent corruption and foreign
5 influence, and ensure the President’s independence. *Id.* at 188. Contrasting
6 this suit with one brought under the “generous review provisions of the
7 [Administrative Procedure Act],” the district court stated that the zone of
8 interests test “is *more* strictly applied when a plaintiff is proceeding under a
9 constitutional . . . provision.” *Id.* at 187 (emphasis in original) (*quoting*
10 *Wyoming v. Oklahoma*, 502 U.S. 437, 469 (1992) (Scalia, J., dissenting)).⁶ Because
11 Plaintiffs are not vindicating an interest in uncorrupted, independent
12 government, the district court reasoned, they do not have standing to sue
13 under the Emoluments Clauses.

14 The district court also found that the suit must be dismissed on two
15 additional grounds, neither of which was raised by the Defendant’s motion.
16 These were that the case presents a non-justiciable political question and that

⁶ The district court appeared to mistakenly rely on Justice Scalia’s dissent in *Wyoming* as if it were a statement by the majority about the proper application of the zone of interests test. *See infra* n.13.

1 it is not ripe for adjudication. *Id.* at 193–95. Neither of these grounds is
2 defended by the President on this appeal.

3 B. DISCUSSION

4 A suit brought in federal court is “properly dismissed for lack of
5 subject matter jurisdiction under Rule 12(b)(1) when the district court lacks
6 the statutory or constitutional power to adjudicate it.” *Makarova v. United*
7 *States*, 201 F.3d 110, 113 (2d Cir. 2000). To the extent that a district court’s
8 dismissal for lack of subject matter jurisdiction was based on the application
9 of a rule of law,⁷ an appellate court construes the allegations of the complaint
10 in the light most favorable to Plaintiffs and reviews the district court’s ruling
11 *de novo*, meaning that our inquiry focuses on whether the rules of law were
12 correctly applied. We conclude that the district court did not apply the law
13 correctly in finding that it lacked jurisdiction to decide the case.

⁷ In some instances, a district court’s dismissal for lack of subject matter jurisdiction under Rule 12(b)(1) is based in part on factual findings. When such a dismissal is appealed, we review the relevant factual findings for clear error. *See Rent Stabilization Ass’n of City of New York v. Dinkins*, 5 F.3d 591, 594 (2d Cir. 1993). In this case, although the parties presented disputed factual issues to the district court by evidentiary submissions, the court did not purport to resolve disputed issues of fact or make factual findings. Its rulings were based only on the application of rules of law. Accordingly, our review is *de novo*. *Id.* (“If the trial court dismissed on the basis of the complaint alone or the complaint supplemented by undisputed facts evidenced in the record, our standard is *de novo* review[.]”).

1 i. Article III Standing

2 Plaintiffs contend that the district court interpreted the law incorrectly
3 in concluding that they lack standing to bring this action under Article III of
4 the Constitution. There are three prongs to the standing inquiry under Article
5 III. In order to successfully allege standing to bring a suit in federal court, a
6 complaint must plausibly allege the following: *first*, that the plaintiff has
7 suffered an “injury in fact,” which the Supreme Court defines as “an invasion
8 of a legally protected interest which is (a) concrete and particularized; and (b)
9 actual or imminent, not [merely] conjectural or hypothetical,” *Lujan v.*
10 *Defenders of Wildlife*, 504 U.S. 555, 560 (1992) (internal citations and quotation
11 marks omitted); *second*, that there is a “causal connection between the injury
12 and the conduct complained of,” which requires the injury to be “fairly
13 traceable to the challenged action of the defendant, and not the result of the
14 independent action of some third party not before the court;” *id.* (internal
15 quotation marks and alterations omitted); and *third*, that it is “likely, as
16 opposed to merely speculative, that the injury will be redressed by a
17 favorable decision.” *Id.* (internal quotation marks omitted). These three
18 components of the Article III “case or controversy” requirement are designed

1 to ensure that the “plaintiff has alleged such a personal stake in the outcome
2 of the controversy as to warrant his invocation of federal court jurisdiction
3 and to justify [the] exercise of the court’s remedial powers on his behalf.”
4 *Simon v. Eastern Ky. Welfare Rights Org.*, 426 U.S. 26, 38 (1974) (internal
5 quotation marks omitted).

6 We find that Plaintiffs satisfy all three prongs of Article III standing for
7 the reasons set forth below.

8 *a. Injury*

9 The requirement that Plaintiffs adequately allege an *injury in fact*
10 “serves to distinguish a person with a direct stake in the outcome of a
11 litigation—even though small—from a person with a mere interest in the
12 problem.” *United States v. Students Challenging Regulatory Agency Procedures*
13 (*SCRAP*), 412 U.S. 669, 690 n.14 (1973) (citing, *inter alia*, Kenneth C. Davis,
14 *Standing: Taxpayers and Others*, 35 U. CHI. L. REV. 601, 613 (1968) (“[A]n
15 identifiable trifle is enough for standing to fight out a question of
16 principle.”)). Because this appeal arises at the pleading stage, “general factual
17 allegations of injury resulting from the defendant’s conduct may suffice, for
18 on a motion to dismiss we presume that general allegations embrace those

1 specific facts that are necessary to support the claim.” *Lujan*, 504 U.S. at 561
2 (internal quotation marks omitted).

3 Plaintiffs’ alleged injury meets the well-established Article III threshold
4 for economic competitors who allege that, because of unlawful conduct, their
5 rivals enjoy a competitive advantage in the marketplace. To make an
6 adequate allegation of a competitive injury, plaintiffs must plausibly allege (1)
7 that an illegal act bestows upon their competitors “some competitive
8 advantage,” *Fulani v. League of Women Voters Edu. Fund*, 882 F.2d 621, 626 (2d
9 Cir. 1989); and (2) “that [they] personally compete[] in the same arena” as the
10 unlawfully benefited competitor. *In re United States Catholic Conference*, 885
11 F.2d 1020, 1029 (2d Cir. 1989). For standing purposes, it is not necessary to
12 identify specific customers who switched to Plaintiffs’ competitors; rather,
13 competitor standing “relies on economic logic to conclude that a plaintiff will
14 likely suffer an injury-in-fact when the [defendant] acts in a way that
15 increases competition or aids the plaintiff’s competitors.” *Canadian Lumber
16 Trade Alliance v. United States*, 517 F.3d 1319, 1332 (Fed. Cir. 2008); *see also*
17 *Cooper v. Tex. Alcoholic Beverage Comm’n*, 820 F.3d 730, 738 (5th Cir. 2016) (“It
18 is a basic law of economics that increased competition leads to actual

1 economic injury.”) (internal quotation marks omitted); *Sherley v. Sebelius*, 610
2 F.3d 69, 72 (D.C. Cir. 2010) (“[I]ncreased competition almost surely injures a
3 seller in one form or another[.]”); *Kerm Inc. v. FCC*, 353 F.3d 57, 60 (D.C. Cir.
4 2004) (“A party seeking to establish standing on this basis must demonstrate
5 that it is a direct and current competitor whose bottom line *may be adversely*
6 *affected* by the challenged [] action.”) (emphasis added) (internal quotation
7 marks omitted).

8 The Complaint sufficiently alleges that Plaintiffs compete directly with
9 Trump establishments and that the President’s allegedly illegal acts favor
10 Plaintiffs’ competitors. Specifically, it alleges that Plaintiffs’ establishments
11 are harmed in their competition with Trump establishments because, despite
12 being comparable in other relevant respects, the President’s establishments
13 offer government patrons something that Plaintiffs cannot: the opportunity,
14 by enriching the President, to obtain favorable governmental treatment from
15 the President and the Executive branch. It alleges that the marketplace is thus
16 skewed in favor of Trump businesses because of his unlawful receipt of
17 payments from government patrons. The Complaint, supported by expert
18 declarations, alleges that this unlawful market skew has caused Plaintiffs

1 economic harm in the form of lost patronage from government entities, and
2 that such harm will continue in the future. For competitor standing, that is
3 sufficient.

4 The President argues that Plaintiffs rely on a “boundless theory of
5 standing” that the Supreme Court has rejected because it would find the
6 Article III injury prong satisfied “*whenever* a competitor benefits from
7 something allegedly unlawful” *Already, LLC v. Nike, Inc.*, 568 U.S. 85, 99
8 (2013). He argues that Plaintiffs’ theory of injury is over-broad because it
9 would “apply the presumption [of harm to competitors] *whenever* a party acts
10 illegally and thereby distorts competition or the defendant’s unlawful
11 conduct confers a benefit on a plaintiff’s competitor.” Appellee’s Br. at 31
12 (emphasis in original) (citing *Already*, 568 U.S. at 99). The Defendant,
13 however, both mischaracterizes Plaintiffs’ argument and misses the mark in
14 analogizing the theory of injury in this case to the one the Supreme Court
15 rejected in *Already*.

16 Plaintiffs do not argue that they are injured merely because a
17 competitor benefits; rather, Plaintiffs allege that in competing over the *exact*
18 *same customer base*, Trump establishments secure an unlawful advantage

1 because giving patronage to Trump establishments offers, in addition to
2 comparable services, the potential, by enriching the President, of securing his
3 favor in governmental decisions. This unlawful market skew directly affects
4 Plaintiffs' revenue and profits: Every dollar of government patronage drawn
5 to Trump establishments by the hope of currying favor with the President is a
6 lost dollar of revenue that might otherwise have gone to Plaintiffs.

7 These facts have little in common with *Already*. In *Already*, the Supreme
8 Court considered whether *Already*, LLC could challenge the validity of
9 Nike's "Air Force 1" trademark despite the fact that Nike had issued a
10 covenant that it would refrain from making any claims against *Already* based
11 on the Air Force 1 trademark, and despite the fact that *Already* did not plan
12 to sell any product that "would arguably infringe Nike's trademark yet fall
13 outside the scope of the covenant." 568 U.S. at 95. The Court clarified that it
14 was insufficient for standing purposes for *Already* to claim that any gain to
15 Nike was *Already*'s loss; rather, *Already* had to show "an injury more
16 particularized and more concrete than the mere assertion that something
17 unlawful benefited [its] competitor." *Id.* Because *Already* did not face any
18 liability for past conduct arguably infringing the Air Force 1 trademark, and

1 because Already had not plausibly alleged any other way in which the
2 trademark's continued validity injured Already, Already lacked an Article III
3 injury. Here, by contrast, the nature of the injury from the allegedly unlawful
4 conduct is clear and concrete: The Complaint plainly asserts that the Plaintiff
5 establishments are losing, and will continue to lose, business from
6 government patrons based on the patrons' belief that they can obtain official
7 Presidential favor by spending their money in a manner that enriches the
8 President.

9 We conclude that Plaintiffs have satisfied the Article III requirement of
10 alleging an injury in fact.

11 *b. Causation*

12 Plaintiffs also adequately allege that their injury is fairly *traceable* to the
13 challenged conduct of the Defendant. To satisfy the "traceability" or
14 "causation" prong of the Article III standing test, allegations must provide
15 more than "unadorned speculation" to "connect their injury to the challenged
16 actions." *Simon*, 426 U.S. at 44–45. This, however, does not require ruling out
17 all possible alternative explanations of a plaintiff's injury. The allegations of
18 fact must plausibly support a "substantial likelihood" that the plaintiff's

1 injury was the consequence of the defendant's allegedly unlawful actions
2 (and that prospective relief could mitigate the harm). *Id.* at 45.

3 The district court demanded too much at the pleading stage by
4 requiring allegations that dispel alternative possible explanations for
5 Plaintiffs' injury. The district court identified various alternative theories that
6 *could* explain a decline in Plaintiffs' business: a "general[] increase[]" of
7 "interest in [Trump] properties . . . since he became President," *CREW*, 276 F.
8 Supp. 3d at 186; the possibility that Trump establishments provide better
9 "service, quality, location, price and other factors related to individual
10 preference," *id.*; or "an increase in competition in their respective markets for
11 business from all types of customers[.]" *Id.* The district court found Plaintiffs'
12 pleadings inadequate because they failed to dispel these alternative
13 explanations. In so doing, the district court effectively required plaintiffs to
14 prove, pre-discovery, the facts necessary to win at trial. This was error. *See*
15 *Lujan*, 504 U.S. at 561 (explaining that less is required to support standing at
16 the pleading stage compared to "successive stages of the litigation," when the
17 burden increases). Under the standard applied by the district court, it would
18 be virtually impossible to plead a competitive injury, because a defendant

1 would defeat standing merely by pointing to the possibility that customers'
2 preference for defendant's products or services was attributable to something
3 other than the defendant's illegal conduct.⁸

4 Our precedents, and those of the Supreme Court, make clear that
5 Plaintiffs' allegations are sufficient to plausibly assert a substantial likelihood
6 that their injury is the consequence of the challenged conduct. In *Fulani*, we
7 upheld the standing of a fringe, third-party presidential candidate to
8 challenge the continued grant of tax exemption by the IRS to the League of
9 Women Voters on the ground that the League had engaged in impermissible
10 partisan activities by limiting participation in its televised presidential
11 debates to members of the Republican and Democratic parties. 882 F.2d at

⁸ We also note that there is no logic to the district court's proposition that, because *some* government patrons might be drawn to Trump establishments by curiosity, this means that *none* of them patronize his establishments in the hope of currying the President's favor by enriching him. In the course of a year, there are thousands of instances in which government representatives patronize hotels and restaurants in New York and Washington. Undoubtedly there are many factors that will influence their selections. The likelihood that some choices of government representatives will be influenced by other factors such as general curiosity in no way undermines Plaintiffs' altogether plausible allegation of a substantial likelihood that, in some significant number of instances, government officials will choose Trump hotels and restaurants in the hope that spending their dollars at Trump establishments will influence the President in their favor in governmental decisions.

1 625. The League’s criteria for inclusion required, in addition to membership in
2 one of the two major parties, that a candidate be “significant.” *Id.* at 625–26.

3 Fulani alleged that she was a “significant” candidate, who would have
4 been included if not for the requirement of membership in either the
5 Republican or Democratic party. *Id.* at 626. In assessing her Article III
6 standing, this court did not probe her allegation that she was a significant
7 candidate despite its dubious merit. We ruled that she had established Article
8 III standing, notwithstanding the obvious improbability that she would make
9 it into the debates as a “significant” candidate. *Id.* (“For purposes of
10 determining Fulani’s standing to challenge whether the League’s use of [the
11 party membership] requirement was inconsistent with its section 501(c)(3)
12 status, we accept Fulani’s contention that she was a ‘significant’ candidate in
13 this election . . .”). To satisfy Article III standing, it was sufficient that she
14 had plausibly alleged that she would have qualified. *See also Schulz v.*
15 *Williams*, 44 F.3d 48, 53 (2d Cir. 1994) (finding that a would-be intervenor had
16 Article III standing to prosecute the appeal, where “[t]he district court’s
17 decision *could have* caused [an] injury [to the intervenor], and [the] appeal

1 *could have* afforded relief that would have redressed that injury”) (emphasis
2 added).

3 The Supreme Court has repeatedly upheld the standing of a plaintiff-
4 competitor who alleges a competitive injury caused by a defendant’s
5 unlawful conduct that skewed the market in another competitor’s favor,
6 notwithstanding other possible, or even likely, causes for the benefit going to
7 the plaintiff’s competition. The Supreme Court has explained that when,
8 among competitors, an allegedly illegal “barrier [] makes it more difficult for
9 members of one group to obtain a benefit than it is for members of another
10 group, a member of the former group seeking to challenge the barrier *need not*
11 *allege that he would have obtained the benefit but for the barrier in order to establish*
12 *standing.*” *Northeastern Fla. Chapter of Associated Gen. Contractors of Am. v. City*
13 *of Jacksonville, Fla.*, 508 U.S. 656, 666 (1993) (emphasis added); *see also id.*
14 (explaining that an economic competitor meets the standing requirement by
15 plausibly alleging “the inability to compete on an equal footing” without
16 needing to allege the loss of any identifiable piece of business); *Regents of*
17 *Univ. of Cal. v. Bakke*, 438 U.S. 265, 281 n.14 (1978) (upholding standing, based
18 on loss of chance to compete equally, of white male applicant to program that

1 reserved 16 of 100 spots for minority applicants); *Schulz*, 44 F.3d at 53 (finding
2 that “under the well-established concept of competitors’ standing,” “the loss
3 of opportunity to compete equally” is sufficient to establish standing)
4 (internal citation and quotation marks omitted).

5 Plaintiffs satisfied this standard. The complaint adequately pleads a
6 competitive injury of lost patronage directly traceable to the fact that the
7 President’s allegedly illegal conduct induces government patrons of the
8 hospitality industry in Washington, D.C. and New York City to patronize
9 Trump establishments in preference to Plaintiffs’ establishments.

10 The district court found, and President Trump argues on appeal, that
11 this case is analogous to *Simon v. Eastern Ky. Welfare Rights Org.*, 426 U.S. 26,
12 38 (1974). *See CREW*, 276 F. Supp. 3d at 185–86 (“The Court [in *Simon*] held
13 that [the] alleged injury lacked traceability and redressability because of
14 intervening causal factors [A]s in *Simon*, it is wholly speculative whether
15 the Hospitality Plaintiffs’ loss of business is fairly traceable to Defendant’s
16 ‘incentives[.]’”). In *Simon*, indigent persons and their organizational
17 representatives challenged an IRS revenue ruling that extended favorable tax
18 treatment to non-profit hospitals that offered only emergency room services

1 to indigents, rather than offering services to indigents to the extent of the
2 hospital's financial ability, alleging that "by extending tax benefits to such
3 hospitals despite their refusals fully to serve the indigent, the defendants
4 were 'encouraging' the hospitals to deny services." *Simon*, 426 U.S. at 33. This
5 case is not analogous to *Simon*.

6 In *Simon*, the Court questioned whether the modification of the relevant
7 tax rule actually influenced hospital policymaking regarding the scope of
8 services provided to indigent patients, and therefore held that the plaintiffs
9 had failed to establish a causal connection between the challenged IRS Ruling
10 and the denials of service. Central to the Court's analysis was its skepticism
11 that the previous IRS rule (or its modification) had a material, non-speculative
12 effect on any given hospital's decision to offer non-emergency services to
13 indigents, particularly when the "undetermined financial drain" arising from
14 the costs of supplying such services may have outweighed the benefits of
15 favorable tax treatment. *Id.* at 43. It was therefore "just as plausible that the
16 hospitals to which respondents may apply for service would elect to forgo
17 favorable tax treatment to avoid" the costs of providing those services. *Id.* In
18 view of the countervailing cost consideration which potentially offset the

1 effects of the tax rules, and the plaintiff’s failure to “establish . . . that [the]
2 hospitals are [categorically] dependent upon [charitable] contributions,” the
3 Court reasoned that the causal link between the IRS ruling and the hospitals’
4 decisions to deny services to the plaintiffs was little more than “unadorned
5 speculation.” *Id.* at 43–44. Accordingly, the Court held that the plaintiffs had
6 failed to establish that reinstatement of the previous rule would result in the
7 change in hospital policy that would cure the plaintiffs’ injury. *Id.* at 45–46.

8 Here, by contrast, the Complaint, supported by expert declarations,
9 alleges that Plaintiffs’ establishments offer services comparable to those
10 offered at Trump establishments in every relevant respect, save one: Plaintiffs
11 cannot offer government patrons the opportunity to obtain favorable
12 treatment from the President and the Executive branch in governmental
13 decisions. It is eminently plausible that if two establishments provide
14 otherwise comparable services, but one establishment offers an inducement
15 that the other cannot offer, then the inducement will attract at least some
16 patronage that might otherwise have gone to the other establishment. The
17 Complaint contains numerous factual allegations sufficient to support the
18 conclusion that the President’s receipt (and invitation) of allegedly illegal

1 emoluments actually influences at least some government customers'
2 purchasing decisions. And unlike in *Simon*, there is no reason to believe that
3 the competitive skew caused by those patrons' desire to gain influence by
4 patronizing the Trump establishments is offset or annulled by some
5 countervailing consideration. *Simon* thus sheds little light on this case.

6 *c. Redressability*

7 We likewise find that Plaintiffs have adequately pleaded the
8 redressability of their alleged injury, an issue that is closely related to the
9 question of causation. When the injury alleged is caused by the illegal
10 conduct, in many instances (at least where continuation of the illegal conduct
11 will continue to cause harm), the cessation of the illegal conduct will be likely
12 to at least diminish further instance of the injury. Because Plaintiffs have
13 successfully alleged a plausible likelihood that President Trump's conduct
14 caused their injuries, and the injury is ongoing, it logically follows that relief
15 would redress their injury—at least to some extent, which is all that Article III
16 requires. *See Larson v. Valente*, 456 U.S. 228, 243 n.15 (1982) (“[A plaintiff] need
17 not show that a favorable decision will relieve his *every* injury.”) (emphasis in
18 original); *see also Massachusetts v. E.P.A.*, 549 U.S. 497, 526 (2007) (finding

1 redressability is satisfied where “risk of catastrophic harm” could be
2 “reduced to some extent if petitioners received the relief they seek”) (emphasis
3 added).

4 The Complaint seeks injunctive relief requiring that the President cease
5 the conduct that allegedly violates the Foreign and Domestic Emoluments
6 Clauses. Plaintiffs have plausibly pleaded that the President’s ownership of
7 hospitality businesses that compete with them will induce government
8 patrons of the hospitality industry to favor Trump businesses over those of
9 the Plaintiffs so as to secure favorable governmental action from the President
10 and Executive branch. This plausibly alleges that his cessation of the violation
11 would eliminate the inducement to those patrons to favor his businesses, and
12 would therefore eliminate, or at least diminish, the competitive injury that
13 Plaintiffs suffer. These plausible allegations are sufficient to satisfy Article
14 III’s requirement of redressability.

15 *d. The Fourth Circuit’s In re Trump Decision and Judge Walker’s*
16 *Dissent*

17 We recognize that our colleague Judge Walker disagrees, and that a
18 panel of the Fourth Circuit has also reached the opposite conclusion in a

1 closely analogous case, *In re Donald J. Trump*, 928 F.3d 360 (4th Cir. 2019).⁹
2 Judge Walker relies on substantially the same arguments as the Fourth Circuit
3 panel in *In re Trump*. Respectfully, we do not find these arguments
4 persuasive.

5 As a preliminary note, both opinions seem to be influenced by their
6 perception that these lawsuits are politically motivated. Judge Walker asserts
7 that this case is “deeply political” and emphasizes that “President Trump was
8 democratically elected by the American people . . . with his business holdings
9 and brand prominence in full view.” *See infra*. The Fourth Circuit expressed
10 skepticism as to “why [the plaintiffs] came to the court for relief in the first
11 place,” implying that their motivation was political and that this cast doubt
12 on the federal court’s jurisdiction. *In re Trump*, 928 F.3d at 377; *see also infra*
13 (quoting *In re Trump*). While it is certainly possible that these lawsuits are

⁹ In that case, the District of Columbia and the State of Maryland brought similar claims against the President, alleging violations of the Foreign and Domestic Emoluments Clauses based on factual allegations almost identical to the allegations in this case. *Compare In re Trump*, 928 F.3d at 365–66 with *CREW*, 276 F. Supp. 3d at 182–83. The plaintiffs there argued that they had Article III standing based, *inter alia*, on their “interests in protecting the economic well-being of their residents, who, as competitors of the President, are injured by decreased business, wages, and tips resulting from economic and commercial activity diverted to the President’s businesses,” as well as based on their “interests as proprietors of businesses that compete with the President’s businesses.” *In re Trump*, 928 F.3d at 363 (internal quotation marks omitted).

1 fueled in part by political motivations, we do not understand the significance
2 of that fact. It is true that a political motivation for a lawsuit, standing alone,
3 is insufficient to confer Article III standing. *Cf. Flast v. Cohen*, 392 U.S. 83, 106
4 (1968) (noting that the “federal court[s] [cannot be used] as a forum in which
5 to air [] generalized grievances about the conduct of government”). But while
6 the existence of a political motivation for a lawsuit does not supply standing,
7 nor does it defeat standing. “Standing under Article III . . . [depends on] an
8 injury [that is] concrete, particularized, and actual or imminent; fairly
9 traceable to the challenged action; and redressable by a favorable ruling.”
10 *Monsanto Co. v. Geertson Seed Farms*, 561 U.S. 139, 149 (2010) (citing *Horne v.*
11 *Flores*, 557 U.S. 433, 445 (2009)). Whether a lawsuit has political motivations is
12 irrelevant to these determinative issues.

13 1. *Injury-in-Fact*

14 With respect to the “injury-in-fact” requirement, Judge Walker
15 correctly states that to establish an injury through the competitor standing
16 doctrine, a plaintiff must show that she is a “direct competitor” of the
17 defendant and an “actual or imminent increase in competition.” *See infra*
18 (citations omitted). As we conclude above, Plaintiffs have clearly met these

1 standards. Judge Walker relies on the Supreme Court’s decision in *Already*,
2 568 U.S. 85, as demonstrating that “competing businesses [do not] have
3 standing to challenge [] unlawful action simply by virtue of their status as a
4 direct competitor.” *See infra* (citing *In re Trump*, 928 F.3d at 377).

5 We readily acknowledge that proposition, but we do not agree that it
6 controls here. In their allegations, Plaintiffs go further than simply alleging
7 that they directly compete with the Trump establishments; they plausibly
8 allege precisely how the President’s allegedly unlawful conduct harms their
9 ability to attract patrons to their establishments. *See, e.g.*, Complaint ¶ 14 (“As
10 a competitor of restaurants located in Defendant’s hotels and other properties
11 . . . ROC United has been injured by these payments due to *lost business*”)
12 (emphasis added); *id.* ¶ 199 (“Officials of foreign states and of the United
13 States and various state and local governments have purchased and will use
14 their government’s funds to purchase food and services from one or more
15 restaurants owned by Defendant, instead of from competing restaurants that
16 are members of ROC United.”). And as we point out above, *Already* involved
17 very different circumstances; the plaintiffs in that case were unable to

1 plausibly allege that Nike’s trademark harmed—or threatened to harm—their
2 business prospects. *See* 568 U.S. at 99.¹⁰

3 Judge Walker also “question[s] the expansive scope” of the competitor
4 standing doctrine, and worries that our approach would confer standing, for
5 example, on a restaurant whose competitor illegally obtained a bank loan or a
6 large tax refund and used its ill-gotten proceeds to hire a better chef or to
7 lower its prices, thereby exposing the plaintiff–restaurant to increased
8 competition. *See infra*. Those hypotheticals are far beyond the scope of our
9 ruling. A plaintiff who establishes an injury-in-fact by alleging direct
10 competition and an “inability to compete [with the defendant] on an equal
11 footing,” *City of Jacksonville*, 508 U.S. at 666, must also establish that such
12 injury is “fairly traceable to the defendant’s allegedly unlawful conduct” and
13 “likely to be redressed by the requested relief.” *Allen v. Wright*, 468 U.S. 737,
14 751 (1984). Here the connection between the alleged violations of law and

¹⁰ The Fourth Circuit also criticized the plaintiffs for “rest[ing] on the theory that so long as a plaintiff competes in the same market as a defendant and the defendant enjoys an unlawful advantage, the requirements for Article III standing are met.” *In re Trump*, 928 F.3d at 377. The Fourth Circuit rejected that “boundless theory of standing” based on the Supreme Court’s holding in *Already*. *See id.* For the reasons expressed above, we do not believe that *Already* precludes Plaintiffs’ theory of standing. *See supra*.

1 Plaintiffs' harm is far more direct than in Judge Walker's hypothetical: It is
2 precisely the President's receipt of allegedly illegal emoluments that
3 constitutes Plaintiffs' competitive injury.

4 Lastly, Judge Walker seems to draw a rule that the competitor standing
5 doctrine is limited to "three broad categories of cases" — agency cases, election
6 cases, and unfair competition cases — and that this case "fits into none of
7 [them]." *See infra*. He cites no authority for the proposition that the doctrine is
8 limited to these three categories, and we see no reason why it should be. Even
9 if it were, we note that Plaintiffs' theory of competitive injury in this case is
10 structurally identical to the economic reasoning that often supports standing
11 in the unfair competition context. *Id.* (noting that, in unfair competition cases,
12 standing exists when the parties are "direct competitors" based on a
13 presumption that "[s]ales gained by one are thus likely to come at the other's
14 expense") (quoting *TrafficSchool.com, Inc. v. Edriver, Inc.*, 653 F.3d 820, 825 (9th
15 Cir. 2011)).

16 2. *Traceability*

17 With respect to traceability, we agree with Judge Walker that "[u]nder
18 the competitor-standing doctrine, . . . traceability flows readily from a

1 competitive injury” and that “if the violation would necessarily harm the
2 plaintiff’s competitive opportunities, then an unlawful edge to a competitor
3 logically connects to that violation.” *See infra* (citations omitted). But we do
4 not understand Judge Walker’s conclusion that traceability is lacking here
5 because there are “simply too many variables at play . . . to allow the
6 plaintiffs to rest solely on the bare assertion that the President’s acceptance of
7 emoluments has caused them competitive injury.” *See infra*. The fact that there
8 are “many different factors [that] influence [government officials’] decision
9 making” does not foreclose Plaintiffs’ plausible theory—supported by clear
10 factual allegations—that the President’s prior statements and his receipt of
11 allegedly illegal emoluments unduly *influences* some government officials to
12 patronize his establishments, thereby causing a competitive harm to Plaintiffs.
13 *Id.* Judge Walker’s suggestion that the existence of alternate explanations for
14 the Plaintiffs’ competitive injury defeats traceability would deny Article III
15 standing to plaintiffs alleging antitrust, unfair competition, or trademark
16 infringement claims who seek to enjoin conduct that unduly influences
17 buyers in a marketplace. In each of these categories of cases, there exist
18 “myriad reasons” why a consumer might favor a defendant’s product,

1 including, for example, “service, quality, location, price and other factors
2 related to individual preference.” *CREW*, 276 F. Supp. 3d. at 186. But these
3 bona fide competitive reasons do not bar a plaintiff from demanding that a
4 court enjoin illegal conduct that skews the marketplace by inserting an
5 additional unlawful competitive advantage.

6 Similarly, the Fourth Circuit panel found that the *In re Trump* plaintiffs
7 had failed to establish traceability because their “conclusion that government
8 customers are patronizing the [Trump International] Hotel because the Hotel
9 distributes profits or dividends to the President . . . requires speculation into
10 the subjective motives of independent actors who are not before the court.”
11 928 F.3d at 375. Such speculation, the court held, “undermin[es] a finding of
12 causation.” *Id.*¹¹ We respectfully disagree. That Plaintiffs’ theory of harm
13 results from decisions of third parties does not preclude finding the
14 cognizable link between the challenged action and the alleged harm that
15 Article III requires. *Block v. Meese*, 793 F.2d 1303, 1309 (D.C. Cir. 1986) (Scalia,

¹¹ The President makes the same argument on appeal in this case. *See* Appellee’s Br. at 15–17 (“[P]laintiffs cannot establish traceability and redressability where the alleged injury-in-fact depends on the decisions of independent third parties whose actions the court can neither predict nor control.”).

1 J.) (“It is impossible to maintain, of course, that there is no standing to sue
2 regarding action of a defendant which harms the plaintiff only through the
3 reaction of third parties.”); *see also Dep’t of Commerce v. New York*, 139 S.Ct.
4 2551, 2566 (2019) (holding that plaintiffs had Article III standing where their
5 “theory of standing . . . relies [] on the predictable effect of Government action
6 on the decisions of third parties”) (citing, *inter alia*, *Block*, 793 F.2d at 1309));
7 *Bennett v. Spear*, 520 U.S. 154, 168–69 (1997) (warning against “wrongly
8 equat[ing] injury ‘fairly traceable’ to the defendant with injury as to which the
9 defendant’s actions are the very last step in the chain of causation”). Virtually
10 every suit for trademark infringement, unfair competition, or violation of the
11 antitrust laws involves harm that results from the decisions of third-party
12 customers. *See TrafficSchool*, 653 F.3d at 825 (noting that “[i]n a false
13 advertising suit, a plaintiff establishes Article III injury if ‘some consumers
14 who bought the defendant[’s] product under [a] mistaken belief’ fostered by
15 the defendant ‘would have otherwise bought the plaintiff[’s] product,’ and
16 that such an injury may be proven by the “probable market behavior” of
17 independent third parties) (quoting *Joint Stock Soc’y v. UDV N. Am., Inc.*, 266
18 F.3d 164, 177 (3d Cir. 2001); *Adams v. Watson*, 10 F.3d 915, 923 (1st Cir. 1993)).

1 When the “injury hinges on the reactions of [] third parties [to the
2 challenged conduct],” the plaintiff “need not prove a cause-and-effect
3 relationship with absolute certainty; substantial likelihood of the alleged
4 causality meets the test.” *Nat. Res. Def. Council v. Nat’l Highway Traffic Safety*
5 *Admin.*, 894 F.3d 95, 104 (2d Cir. 2018). For example, “common sense and
6 basic economics,” along with admissions from the third parties in question
7 that the challenged action would “affect [their] business decisions,” are
8 generally enough to establish the requisite third-party causation. *Id.* at 105
9 (internal quotation marks and citations omitted).

10 Accordingly, to establish traceability, Plaintiffs need only establish a
11 substantial likelihood that the President’s receipt of emoluments—and his
12 statements and actions impliedly soliciting such emoluments, *see, e.g.*,
13 Complaint ¶¶ 52, 96—has some favorable effect on government officials’
14 demand for the Trump establishments (and, by extension, some unfavorable
15 effect on their demand for Plaintiffs’ competing properties). Plaintiffs need
16 not prove that *every* government official who chooses a Trump establishment
17 does so to curry favor with the President by enriching him, nor need Plaintiffs
18 prove that a particular government official chose or will choose a Trump

1 establishment for the sole or even the primary reason of earning the
2 President's favor. *Dep't of Commerce*, 139 S.Ct. at 2566 (holding that
3 "traceability is satisfied" when plaintiffs established that the third-party
4 action leading to the alleged harm was "likely attributable *at least in part*" to
5 the challenged action, noting that "Article III requires no more than *de facto*
6 causality") (emphasis added) (internal quotation marks omitted). Plaintiffs
7 need only plausibly allege that the President's receipt of emoluments
8 generates an unlawful competitive advantage for the Trump establishments.

9 The allegations in the Complaint are sufficient to meet this burden.
10 Plaintiffs point to statements by foreign diplomats that they and others in
11 their position have been or will be motivated to choose Trump establishments
12 to earn the President's favor, or to avoid his disfavor. *See, e.g.*, Complaint ¶¶
13 62, 74. Moreover, the President's statements to the effect that he favors
14 governments that spend money at his establishments increase the likelihood
15 that government patrons will choose Trump establishments in the hopes of
16 winning influence. *See, e.g., id.* ¶ 96 (alleging that the President publicly stated
17 that he "very much" likes and "get[s] along great with" foreign officials who

1 do business with him). Without the benefit of discovery, the Plaintiffs need
2 not go further to establish causation for the purposes of Article III.

3 3. *Redressability*

4 Both Judge Walker's dissent and the Fourth Circuit's *In re Trump*
5 opinion deny that any injunctive relief can be fashioned that would help
6 Plaintiffs' predicament. *See In re Trump*, 928 F.3d at 376; *infra* ("[T]here is no
7 allegation that [the requested relief] would cause diplomatic patrons to book
8 at other establishments."). The Fourth Circuit expressed the view that "even if
9 government officials were patronizing [the President's] Hotel to curry [his]
10 favor, there is no reason to conclude that they would cease doing so were the
11 President enjoined from receiving income from the Hotel . . . [given that] the
12 Hotel would still be publicly associated with the President, would still bear
13 his name, and would still financially benefit members of his family." *In re*
14 *Trump*, 928 F.3d at 376. Accordingly, the Fourth Circuit found that "the
15 likelihood that an injunction . . . would not cause government officials to
16 cease patronizing the Hotel demonstrates a lack of redressability." *Id.*

17 Again, we disagree. Where customers favor a defendant's product or
18 service over that of a plaintiff because of that defendant's violation of law,

1 which is often the case in trademark infringement, unfair competition, or
2 antitrust cases, the mere possibility that customers might continue to favor
3 the defendant's product or service after a court enjoins the violation does not
4 defeat Article III standing. If it did, such claims could never be heard before
5 Article III courts.

6 Plaintiffs' requested remedy need only remove from the equation the
7 *improper* competitive advantage arising from the possibility that, by
8 patronizing Trump establishments, government officials can earn favor from
9 the President. "[C]ommon sense and basic economics" indicate that the
10 elimination of any illegal competitive advantage that motivated government
11 officials to give more business to the Trump establishments will cause at least
12 some to cease to give preference to those businesses, thereby redressing the
13 claimed injury. *Nat. Res. Def. Council*, 894 F.3d at 104.

14 Moreover, the Fourth Circuit's suggestion that, notwithstanding a
15 court's grant of the requested relief, some government officials would likely
16 continue to patronize Trump establishments to curry the President's favor is
17 besides the point. *In re Trump*, 928 F.3d at 376. The Supreme Court made clear
18 in *Mass. v. EPA* that a remedy that "will not by itself reverse" the alleged

1 injury would still satisfy the redressability requirement if it “reduced [that
2 injury] to some extent.” 549 U.S. at 525–26 (emphasis omitted); *see also Larson*,
3 456 U.S. at 243 n.15 (“[A plaintiff] need not show that a favorable decision will
4 relieve his *every* injury.”).

5 We see no justification for the assertion of Judge Walker and the Fourth
6 Circuit that no injunction can be fashioned that would diminish the plaintiffs’
7 injury. *See In re Trump*, 928 F.3d 376–77; *infra*. Injunctive relief could be
8 fashioned along many different lines that would adequately reduce the
9 incentive for government officials to patronize Trump establishments in the
10 hope of currying favor with the President.¹²

11 4. *Relevance of the Purpose of the Emoluments Clauses*

¹² For example, a court could bar the Trump establishments from selling services to foreign and domestic governments during the President’s tenure in office, which would fully redress Plaintiffs’ injury. A court could require the President to establish a blind trust or otherwise prevent him from receiving information about government patronage of his establishments, which could indicate to government officials that patronizing those establishments is no longer an effective way to earn Presidential favor. A court could require public disclosure of the President’s private business dealings with government officials through the Trump establishments, which may discourage Presidential action that appears to improperly reward such patronage. *Cf. Buckley v. Valeo*, 424 U.S. 1, 67 (1976) (noting the tendency of disclosure requirements to “avoid the appearance of corruption by exposing [information] to the light of publicity”).

1 Judge Walker also concludes that the “Emoluments Clauses . . . were
2 never designed to, and nor do they, directly regulate the marketplace or the
3 market player as it functions in the marketplace,” and draws the inference
4 that a plaintiff who seeks to enjoin a violation of the Emoluments Clauses
5 cannot establish standing to sue if that plaintiff’s injury is competitive in
6 nature. *See infra*. This appears to confuse the question whether the Complaint
7 sufficiently states a cause of action with the question of Article III standing. In
8 *Lexmark Intern., Inc. v. Static Control Components, Inc.*, 572 U.S. 118, 125–28
9 (2014), Justice Scalia’s majority opinion clarified that the question “whether [a
10 plaintiff] has a cause of action” is separate and distinct from the issue of
11 whether the case “presents a case or controversy that is properly within
12 federal courts’ Article III jurisdiction.” Neither this court, nor the Supreme
13 Court (nor any other) has ruled that a competitive injury-in-fact, fairly
14 traceable to the challenged action and likely redressable by the requested
15 relief, fails to confer Article III standing unless the claims are based on a law
16 specifically designed to regulate competition. Consideration of the purposes
17 of the clauses may be relevant to whether the Complaint states an actionable
18 claim, or whether a particular plaintiff is within the law’s “zone of interests,”

1 *see infra*, but are not relevant to whether the Plaintiffs have met the three
2 elements that form the “irreducible constitutional minimum of standing.”
3 *Lujan*, 504 U.S. at 560.

4 We therefore conclude that Plaintiffs have satisfied the Article III
5 requirements of traceability and redressability.

6 ii. Zone of Interests

7 The district court also erred in dismissing the Complaint on the theory
8 that Plaintiffs’ injuries fall outside the “zone of interests” of the Emoluments
9 Clauses. This is for two reasons. First, the zone of interests test does not, as
10 the district court believed, implicate the court’s subject matter jurisdiction.
11 Further, the Supreme Court’s precedents make clear that Plaintiffs’ injuries
12 are not outside the zone of interests of the Emoluments Clauses.

13 Turning first to the question whether zone of interests is a test of Article
14 III standing, the Supreme Court has recently clarified that it is not. In *Lexmark*
15 *Int’l Inc. v. Static Control Components*, the Supreme Court, while
16 acknowledging that past decisions had characterized the zone of interests test
17 as part of a “‘prudential’ branch of standing,” reconsidered the question and
18 clarified both that the “prudential” label is a misnomer and that the test does

1 not implicate Article III standing. 572 U.S. 118, 126–27 (2014). Rather, the
2 Court explained that the test asks whether the plaintiff “has a cause of action
3 under the [law]” on the basis of the facts alleged. *Id.* at 128. The Court
4 emphasized that the test is not “jurisdictional” because “the absence of a valid
5 . . . cause of action does not implicate subject-matter jurisdiction.” *Id.* at 128
6 n.4 (internal quotation marks omitted). In *Bank of America v. City of Miami*, 137
7 S.Ct. 1296 (2017), the Court reaffirmed that the zone of interests test asks
8 whether the complaint states an actionable claim under a statute (and not
9 whether the plaintiff has standing and the court has subject matter
10 jurisdiction). The *City of Miami* majority reiterated that the Article III standing
11 requirements are injury, causation, and redressability, and reinforced
12 *Lexmark’s* essential point that the zone of interests question is “whether the
13 statute grants the plaintiff the cause of action that he asserts.” *Id.* at 1302.

14 Accordingly, while it had previously been appropriate to consider
15 whether plaintiffs fall within the zone of interests in deciding whether a
16 plaintiff has standing and the court has subject matter jurisdiction, the
17 Supreme Court has unambiguously rejected that approach. The district court
18 thus misconstrued the nature of the zone of interests doctrine.

1 The district court’s analysis erred on the merits as well. Every Supreme
2 Court decision construing the zone of interests test as it pertains to
3 competitors’ suits supports the view that Plaintiffs satisfy the zone of interests
4 test. Without exception, the Court has held that a plaintiff who sues to enforce
5 a law that limits the activity of a competitor satisfies the zone of interests test
6 even though the limiting law was not motivated by an intention to protect
7 entities such as plaintiffs from competition. *See Nat’l Credit Union Admin. v.*
8 *First Nat. Bank & Tr. Co.*, 522 U.S. 479, 495–96 (1998) (NCUA) (“[Defendants
9 argue] that there is no evidence that Congress . . . was at all concerned with
10 the competitive interests of commercial banks [such as plaintiffs], or indeed at
11 all concerned with competition The difficulty with this argument is that
12 similar arguments were made unsuccessfully in [every case construing the
13 zone of interests of a statute vis-à-vis a plaintiff competitor].”). After *Lexmark*,
14 consistent with the longstanding view that the test is “not meant to be
15 especially demanding,” *Clarke v. Sec. Indus. Ass’n*, 479 U.S. 388, 399 (1987), the
16 Court reaffirmed that plaintiffs who allege secondary economic injuries due
17 to conduct that violates a limiting law can satisfy the zone of interests test,
18 notwithstanding that the statute violated was not intended to protect against

1 the type of injury suffered by the plaintiffs. *City of Miami*, 137 S.Ct. at 1304–05
2 (finding that a municipality fell within the zone of interests of the Fair
3 Housing Act where it alleges an injury due to discriminatory lending causing
4 an increase in foreclosures, which allegedly cause decreased tax revenues and
5 increased expenditures to remedy blight).

6 The line of cases supporting Plaintiffs' satisfaction of the zone of
7 interests test stretches back to *Ass'n of Data Processing Orgs., Inc. v. Camp*, 397
8 U.S. 150 (1970) (*Data Processing*). In *Data Processing*, plaintiffs were sellers of
9 data-processing services. *Id.* at 151. They sued to set aside a ruling of the
10 Comptroller of the Currency, which allowed national banks to offer data-
11 processing services to other banks and bank customers. *Id.* The complaint,
12 alleging a violation of the Administrative Procedure Act, asserted that the
13 Comptroller's rule inflicted a competitive injury on the plaintiffs by allowing
14 banks to exceed the "legitimate scope of [bank] activities," as dictated by the
15 National Bank Act and § 4 of the Bank Service Corporation Act. *Id.* at 157; *see*
16 *also id.* at 155 ("No bank service corporation may engage in any activity other
17 than the performance of bank services for banks."). The Court did not even
18 consider whether the purpose of the statutory restriction was to protect

1 competitors. Despite noting that the statutes did not “in terms protect a
2 specified group” from competition, the Court found the zone of interests test
3 satisfied because “§ 4 arguably brings a competitor within the zone of
4 interests protected by it.” *Id.* at 156–57. The Court reasoned that the “general
5 policy [of the statute]” of limiting banks’ activities “is apparent” and
6 permitted the claim to proceed because plaintiffs’ “[financial] interests are
7 directly affected by a broad or narrow interpretation of the Acts.” *Id.* at 157.
8 The Court concluded that plaintiffs were within the zone of interests because
9 a party alleging a financial injury is a “reliable private attorney general to
10 litigate the issues of the public interest” *Id.* at 154; *see also Arnold Tours,*
11 *Inc. v. Camp*, 400 U.S. 45, 46 (1971) (clarifying that “*Data Processing* . . . did not
12 rely on any legislative history showing that Congress desired to protect data
13 processors” and finding plaintiff travel agencies who competed with banks
14 are “arguably . . . within the zone of interests” of a limiting law despite the
15 fact that Congress had not contemplated protecting their competitive
16 interests) (internal quotation marks omitted).

17 The Court’s next major zone of interests case, *Investment Company*
18 *Institute v. Camp*, 401 U.S. 617 (1971) (*ICI*), is especially pertinent because the

1 purpose of the statute involved there was similar in relevant respects to that
2 of the Emoluments Clauses. The plaintiffs were investment companies that
3 sought to enjoin a regulation promulgated by the Comptroller of the
4 Currency which permitted banks to operate mutual funds. *Id.* at 618–19.

5 Plaintiffs argued that the ruling violated § 21 of the Glass-Steagall Act, which
6 made it unlawful “[f]or any person, firm, [or] corporation . . . engaged in the
7 business of issuing . . . securities, to engage at the same time to any extent
8 whatever in the business of receiving deposits.” 12 U.S.C. § 378(a). Discussing
9 the purpose of Glass-Steagall, the Court concluded that “Congress [] had in
10 mind . . . [the] hazards that arise when a commercial bank *goes beyond the*
11 *business of acting as fiduciary* or managing agent and enters the investment
12 banking business . . . by establishing an affiliate to hold and sell particular
13 investments.” *ICI*, 401 U.S. at 630 (emphasis added). The Court found that
14 Congress’s purpose in enacting § 21 was to prevent corruption of the banking
15 function and impairment of the ability of banks to function impartially. *Id.* at
16 630–34; *cf. CREW*, 276 F. Supp. 3d at 187 (describing the purpose of the
17 Emoluments Clauses as protecting uncorrupted, impartial, and independent
18 governance). Notwithstanding that the intention of § 21 was to protect

1 systemic integrity and was not even arguably intended to benefit competitors,
2 the Court nonetheless found that the investment company plaintiffs were
3 within its zone of interests. *ICI*, 401 U.S. at 621 (“There can be no real question
4 . . . of the [plaintiff investment companies’] standing in the light of the *Data*
5 *Processing* case.”). The dissent argued that plaintiffs fell outside the zone of
6 interests because “the Glass–Steagall Act [did not] evidence *any congressional*
7 *concern for . . . freedom from competition.*” *Id.* at 640 (Harlan, J., dissenting)
8 (emphasis added). The majority of the Court rejected that argument without
9 discussion. *See also Clarke*, 479 U.S. at 399–400 (1987) (“[T]here need be *no*
10 *indication* of congressional purpose to benefit the would-be plaintiff.”)
11 (emphasis added).

12 *NCUA* also recognized competitor injury as within the zone of interests
13 of the law that was allegedly violated, notwithstanding that the law was not
14 intended to protect the plaintiffs in their competitor role. 522 U.S. 479. The
15 plaintiffs were banks that challenged a revision in the interpretation of § 109
16 of the Federal Credit Union Act (“FCUA”) by its administering agency, the
17 National Credit Union Administration (“NCUA”). *Id.* at 483. Section 109
18 restricted federal credit union membership to “groups” that had a “common

1 bond of occupation or association.” 12 U.S.C. § 1759(b). The revision that the
2 plaintiffs challenged extended membership eligibility to groups that lacked a
3 single common bond between all members, if the credit union comprised
4 multiple distinct employer sub-groups within which all members had a
5 common bond. *NCUA*, 522 U.S. at 484. The plaintiffs contended that the
6 *NCUA*’s revised interpretation was contrary to the requirements of the Act.
7 *Id.* at 483. The defendants sought dismissal of the suit on the ground that the
8 competitive injury alleged by the plaintiff banks was outside the zone of
9 interests sought to be protected by Congress in enacting the FCUA. The
10 Supreme Court rejected defendants’ argument, explaining that “[a]s
11 competitors of federal credit unions, [the plaintiff banks] certainly have an
12 interest in limiting the markets that federal credit unions can serve, and the
13 *NCUA*’s interpretation has affected that interest by allowing federal credit
14 unions to increase their customer base.” *Id.* at 493–94. In response to
15 defendants’ argument that the plaintiffs’ injuries were outside the FCUA’s
16 zone of interests because “banks were simply not in the picture” when the
17 relevant statute was drafted, the Court dismissed it as “irrelevant.” *Id.* at 496,
18 499.

1 As stated above, the Supreme Court recently reaffirmed substantially
2 the same position post-*Lexmark*. In *City of Miami*, the Court found that a
3 plaintiff alleging an economic injury due to allegedly unlawful conduct was
4 within the zone of interests of the law that regulated the conduct in question.
5 137 S.Ct. at 1304–05. The City had brought an action against housing lenders,
6 alleging they had violated the Fair Housing Act (“FHA”) by issuing risky
7 mortgages on unfavorable terms to minority customers. *Id.* at 1301. The City
8 claimed to have suffered economic injury from lost tax revenue and increased
9 municipal expenses due to higher incidence of mortgage foreclosure and
10 increased demand for services to remedy the resulting urban blight. *Id.* at
11 1302. The district court had dismissed the suit under Rule 12(b)(6) for failure
12 to state a claim on the ground that “the harms alleged, being economic and
13 not discriminatory, fell outside the zone of interests the FHA protects.” *Id.*
14 The Supreme Court rejected that position. It ruled that the City’s “financial
15 injuries fall within the zone of interests that the FHA protects.” *Id.* at 1304.
16 The Supreme Court reasoned that, notwithstanding the absence of any
17 indication that the FHA was intended to protect municipal budgets, it was
18 “highly relevant” that the lenders’ conduct allegedly “diminish[ed] the City’s

1 property-tax revenue and increas[ed] demand for municipal services.” *Id.*
2 Thus, consistent with the longstanding view that a plaintiff’s economic injury
3 usually makes her a “reliable private attorney general to litigate the issues of
4 the public interest,” *Data Processing*, 397 U.S. at 154, the Supreme Court found
5 the City’s economic injuries to be within the zone of interests of the FHA. *See*
6 *also Bennett*, 520 U.S. at 161 (finding that plaintiff ranchers who asserted an
7 economic injury from a new water management plan adopted by the
8 Secretary of the Interior fell within the zone of interests of the Endangered
9 Species Act “notwithstanding that the interests they seek to vindicate are
10 *economic rather than environmental*”) (emphasis added); *Mova Pharm. Corp. v.*
11 *Shalala*, 140 F.3d 1060, 1075 (D.C. Cir. 1998) (“[The zone of interests] analysis
12 focuses . . . on those *who in practice can be expected to police the interests* that the
13 [law] protects.”) (emphasis added).

14 While most cases addressing whether the plaintiff’s injury is outside
15 the zone of interests of the law alleged to be violated have concerned the zone
16 of interests of a *statute*, and this suit alleges violations of the *Constitution*, we
17 can see no reason why the reasoning of the precedents reviewed above are
18 not equally applicable here. The one instance in which the Supreme Court has

1 ruled on an argument resembling a zone of interests challenge to a
2 Constitutional provision is consistent with the above precedents and suggests
3 that our Plaintiffs satisfy the test. In *Wyoming v. Oklahoma*, 502 U.S. 437 (1992),
4 Wyoming brought suit against Oklahoma within the original jurisdiction of
5 the Supreme Court, alleging that Oklahoma violated the Dormant Commerce
6 Clause by passing a statute requiring that 10% of the coal used by coal-fired
7 Oklahoma producers of electric power be mined in Oklahoma. Wyoming did
8 not mine or sell coal. *Id.* at 442. The only injury Wyoming claimed as a result
9 of the Oklahoma statute was a diminution in its tax revenues because
10 Wyoming coal producers, which paid taxes to Wyoming, suffered diminution
11 in the volume of coal they sold to Oklahoma producers of electric power. *Id.*
12 at 447–48. Oklahoma sought to have the case dismissed on the ground that
13 the tax loss alleged by Wyoming was too remote from the Dormant
14 Commerce Clause’s purposes as well as too insignificant. *See id.* at 448, 455.
15 The Court rejected Oklahoma’s arguments and granted summary judgment
16 in favor of Wyoming. *Id.* at 461.

17 The Supreme Court ruled that Wyoming’s loss of tax revenue caused
18 by Oklahoma’s alleged violation of the Dormant Commerce Clause was a

1 proper basis for Wyoming’s suit, notwithstanding that its loss of tax revenue
2 was remote from the purposes of the Dormant Commerce Clause. *See id.* at
3 448–50. The majority did not explicitly discuss the zone of interests test, but in
4 upholding Wyoming’s standing, it rejected the argument in Justice Scalia’s
5 dissent that Wyoming fell outside the zone of interests.¹³ To the extent it
6 considered whether the alleged injury was too remote from the activity
7 proscribed by the Dormant Commerce Clause, it did so as part of its analysis
8 of the injury and causation requirements of Article III. *Id.* at 448–49
9 (concluding that the alleged diminution in revenues was “directly linked” to
10 the allegedly unlawful tax); *see also Bond v. United States*, 564 U.S. 211, 218
11 (2011) (explaining, in holding that an individual prosecuted under federal law
12 has standing to bring a Tenth Amendment claim, that “[i]f . . . the person
13 alleging injury is remote from the zone of interests a [law] protects, whether
14 there is a legal injury at all and whether the particular litigant is one who may

¹³ Puzzlingly, the district court cited a passage from Justice Scalia’s dissenting opinion in *Wyoming* seemingly as though it were the holding of the case and without recognizing that the Court’s majority opinion implicitly rejected Justice Scalia’s argument. Justice Scalia wrote in his dissent that the test is “*more* strictly applied when a plaintiff is proceeding under a constitutional . . . provision instead of the generous review provisions of the APA.” *Wyoming*, 502 U.S. at 469 (Scalia, J., dissenting) (emphasis in original). The majority did not explicitly discuss this argument, but in upholding Wyoming’s standing, it evidently rejected Justice Scalia’s contention.

1 assert it can involve similar inquiries”); *INS v. Chadha*, 462 U.S. 919, 935–36
2 (1983) (holding that individual may challenge a “legislative veto” on
3 separation-of-powers grounds).

4 Thus, while the district court may be correct that “[n]othing in the text
5 or history of the Emoluments Clauses suggests that the Framers intended
6 these provisions to protect anyone from competition[,]” *CREW*, 276 F. Supp.
7 3d at 187, these precedents make clear that the zone of interests test does not
8 require the plaintiff to be an intended beneficiary of the law in question.

9 Plaintiffs who are injured by the defendant’s alleged violation of a limiting
10 law may sue to enforce the limitation under the longstanding zone of interests
11 test the Court has articulated.

12 iii. “Prudential Considerations” – Political Question and Ripeness

13 Plaintiffs also challenge the district court’s dismissal of their Foreign
14 Emoluments Clause claim on two further grounds: (i) that it presents a non-
15 justiciable political question, and (ii) that the issues it raises are not ripe for
16 adjudication. The district court described these as “prudential reasons” for
17 dismissing the claim. *CREW*, 276 F. Supp. 3d at 193–95. These grounds were
18 not argued by the President in his motion to dismiss, and the Department of

1 Justice, acting as counsel to the President, does not defend them in this
2 appeal.¹⁴ We do not find the district court’s reasoning persuasive.

3 For both rulings, the district court relied on the fact that the Foreign
4 Emoluments Clause bars the receipt of emoluments “without the Consent of
5 Congress[.]” U.S. Const, art. I, § 9, cl. 8. For its non-justiciability ruling, the
6 court reasoned that, as Congress is “the only political branch with the power
7 to consent to violations of the Foreign Emoluments Clause, Congress is the
8 appropriate body to determine whether, and to what extent, [the President’s]
9 conduct unlawfully infringes on that power.” *CREW*, 276 F. Supp. 3d at 193.
10 According to the district court’s reasoning, the courts can never adjudicate
11 whether the Clause has been violated because a suit alleging such a violation
12 will always present a non-justiciable political question. We respectfully
13 disagree and find Plaintiffs’ arguments in rebuttal more persuasive.

14 The prohibition stated in the constitutional text renders the President’s
15 receipt of “emoluments” unlawful, unless Congress consents to it. In the

¹⁴ Notwithstanding that the President neither sought nor defends these aspects of the district court’s ruling, we discuss them because of the obligation of federal courts to consider whether they have subject matter jurisdiction to adjudicate a dispute. *Thompson v. County of Franklin*, 15 F.3d 245, 248 (2d Cir. 1994).

1 undisputed absence of Congressional consent, the President has violated this
2 provision of the Constitution, if, as charged by the Complaint, he has
3 accepted what the Constitution describes as “emoluments.” The federal
4 courts have the responsibility to resolve “Cases and Controversies” arising
5 under the Constitution and laws of the United States. That responsibility
6 entails finding the facts and interpreting the Constitution and laws. It is not
7 affected by the Constitution’s grant of authority to Congress to authorize the
8 President to receive emoluments where Congress has not exercised that
9 authority. The mere possibility that Congress *might* grant consent does not
10 render the dispute non-justiciable. The district court’s reasoning treated the
11 Clause’s authorization to Congress as if it said, “Congress alone shall have the
12 authority to determine whether the President acts in violation of this Clause.”
13 It says nothing like that.

14 Furthermore, while challenges to complaints alleging the
15 unconstitutionality of conduct that the Constitution gives Congress the power
16 to authorize are relatively infrequent, they are not unprecedented. When such
17 challenges have arisen, the federal courts, including the Supreme Court, have
18 adjudicated them. *See, e.g., C&A Carbone, Inc. v. Town of Clarkstown, N.Y.*, 511

1 U.S. 383 (1994) (Dormant Commerce Clause); *Cuyler v. Adams*, 449 U.S. 433
2 (1981) (Compact Clause).

3 The district court also concluded that the dispute was not ripe for
4 review. It reached that conclusion in reliance on the prospect of future
5 Congressional action and on the reasoning of Justice Powell's concurrence in
6 the Supreme Court's order of dismissal in *Goldwater v. Carter*, 444 U.S. 996
7 (1979).

8 *Goldwater* was a dispute over the Constitution's allocation of
9 governmental power between two of the branches of our federal government.
10 President Carter, in the exercise of his constitutional authority to conduct the
11 foreign relations of the United States, and coincident with his recognition of
12 the People's Republic of China as the "sole government of China," announced
13 an intention to abrogate a mutual defense treaty made in a previous
14 administration with the Taiwanese government of the "Republic of China."
15 *Goldwater v. Carter*, 617 F.2d 697, 700-01 (D.C. Cir. 1979), *vacated by* 444 U.S.
16 996. The Constitution empowers the President to make treaties and requires
17 Senatorial consent before the treaties become effective; however, it says
18 nothing about whether Senatorial consent is required to abrogate a treaty.

1 Individual Members of Congress, who disagreed with President Carter's
2 decision to abrogate the treaty, brought suit for declaratory and injunctive
3 relief, contending that the President lacked authority to abrogate the treaty
4 unilaterally without congressional consent.

5 Four Justices, through Justice Rehnquist's concurrence accompanying
6 an order granting certiorari, vacating the judgment below, and remanding,
7 voted to dismiss the suit on the ground that it raised a non-justiciable political
8 question. *Goldwater*, 444 U.S. at 1002 (Rehnquist, J., concurring). Justice
9 Rehnquist explained his view that the suit was non-justiciable "because it
10 involves the authority of the President in the conduct of our country's foreign
11 relations and the extent to which the Senate or the Congress is authorized to
12 negate the action of the President." *Id.*

13 The main thrust of Justice Powell's concurrence was to disagree with
14 Justice Rehnquist's conclusion that such a dispute over the Constitution's
15 allocation of governmental power is nonjusticiable. *Id.* at 996 (Powell, J.,
16 concurring). Justice Powell pointed to the need for a Supreme Court decision
17 to break an otherwise paralyzing governmental stalemate. *Id.* Nonetheless,
18 Justice Powell agreed with the decision to dismiss the action—not because it

1 was nonjusticiable, but rather because it was unripe, as the disputing
2 branches had not yet reached the “impasse” that would justify their resorting
3 to the courts to interpret the Constitution and break the stalemate. He
4 emphasized the importance of not “encourag[ing] small groups or even
5 individual Members of Congress to seek judicial resolution of issues before
6 the normal political process has the opportunity to resolve the conflict.” *Id.*

7 The differences between this case and *Goldwater* are such that *Goldwater*
8 does not provide useful guidance for resolving this dispute. The *Goldwater*
9 litigation arose from a dispute over the allocation of Constitutional powers to
10 two competing branches of government. The Congressional plaintiffs took the
11 position that, by unilaterally abrogating a treaty, which had become effective
12 by virtue of the Senate’s exercise of consent, the President was acting illegally
13 and in so doing, was undermining the Constitutional authority of the Senate.
14 This interbranch clash in claims of governmental authority seemed to Justice
15 Powell to offer a likelihood of ripening into either a political resolution or a
16 need for adjudication to break a governmental impasse. The circumstances of
17 this case are very different. There is no interbranch clash in claims of

1 Constitutional authority in this case.¹⁵ The Presidential conduct that is
2 challenged by this suit is the President’s private conduct. There is no claim on
3 the part of the Congress, or any of its members, that the President’s private
4 conduct of his business affairs usurps power allocated to Congress by the
5 Constitution. While the Constitution empowers Congress to legitimize a
6 President’s otherwise unlawful conduct, the President’s conduct absent
7 Congressional authorization does not usurp or challenge a Congressional
8 prerogative. In fact, it is not members of Congress who are complaining. In
9 this circumstance, in which Congress’s defense of its Constitutional power is
10 not at issue, there is no reason to expect or await either the impasse or the
11 political resolution that Justice Powell saw as the justification for waiting in
12 *Goldwater*. If the challenged conduct falls within what the Constitution
13 describes as the receipt of “emoluments,” the conduct is prohibited by the
14 Constitution in the absence of congressional consent—and unlike in
15 *Goldwater*, it is likely simply to continue to occur without a court ruling. This
16 would not be as the result of a “political resolution,” but simply because of

¹⁵ Members of Congress have brought a separate action against President Trump, alleging violations of the Foreign Emoluments Clause, which is currently pending. *Blumenthal v. Trump*, 382 F. Supp. 3d 77 (D.D.C. 2019).

1 the absence of an adjudicator to tell the President whether his conduct is, or is
2 not, permitted by the Constitution he serves.

3 We therefore think the district court misconstrued Justice Powell's
4 *Goldwater* concurrence in believing that it provided "particularly instructive"
5 guidelines for the resolution of this case. *CREW*, 276 F. Supp. 3d at 194. Justice
6 Powell's reasoning does not justify deferring adjudication to await a ripening
7 that will not happen.

8 C. CONCLUSION

9 For the foregoing reasons, the judgment of the district court is
10 VACATED and the case is REMANDED for further proceedings consistent
11 with this opinion.

1 JOHN M. WALKER, JR., *Circuit Judge*, dissenting:

2 I would affirm the district court. The remaining plaintiffs in this
3 case have failed to specify that any actual injury was caused by the
4 President's alleged violation of the Emoluments Clauses, or how this
5 Court could redress such an injury. None of this matters, they say,
6 because the competitor standing doctrine allows us to ignore these
7 pleading failures and to find standing anyway. I disagree and would
8 hold that the complaint fails to sufficiently allege Article III standing.

9 Invoking constitutional provisions never directly litigated in
10 the 230-year history of our Republic prior to the Trump presidency,
11 the plaintiffs in this case claim that the President has inflicted
12 competitive injury on their businesses by maintaining ownership
13 over the Trump Organization's high-end hotels and restaurants and
14 accepting the business of foreign and state official clientele in
15 contravention of both the Foreign Emoluments Clause¹ and the
16 Domestic Emoluments Clause.² The plaintiffs, who are owners of
17 other high-end hotels and restaurants in New York City and
18 Washington, D.C.,³ allege that their businesses have suffered because

¹ "No Title of Nobility shall be granted by the United States: And no Person holding any Office of Profit or Trust under them, shall, without the Consent of the Congress, accept of any present, Emolument, Office, or Title, of any kind whatever, from any King, Prince, or foreign State." U.S. Const. art. 1, § 9, cl. 8.

² "The President shall, at stated Times, receive for his Services, a Compensation, which shall neither be encreased nor diminished during the Period for which he shall have been elected, and he shall not receive within that Period any other Emolument from the United States, or any of them." U.S. Const. art. II, § 1, cl. 7.

³ Only two plaintiffs remain in the appeal: Eric Goode and ROC United. Goode is the owner of "several celebrated hotels, restaurants, bars, and event spaces in New York," which include the Maritime Hotel, the Bowery Hotel, the Ludlow Hotel, the Jane Hotel, and the Park, Waverly Inn, and Gemma restaurants. Compl. ¶ 228. ROC United is a nonprofit organization that advocates for wages and

1 foreign and state government officials want what only the Trump-
2 owned establishments can offer: “access to, influence on, and the
3 good will of the President of the United States.”⁴

4 As this case comes to us now, it is about constitutional standing,
5 not the precise meaning of the Emoluments Clauses. The meaning of
6 the Clauses may be addressed elsewhere in due course, but even in
7 their unresolved state, a few (largely uncontroversial) observations
8 about the Clauses are in order. First, nothing in the plain text of either
9 Emoluments Clause addresses competition in the marketplace or the
10 conduct of business competitors generally. And neither can the
11 Clauses be considered sweeping anti-corruption provisions. Facially,
12 the Foreign Emoluments Clause concerns only the receipt of
13 “emoluments” from foreign governments or their officials by those
14 “holding any Office of Profit or Trust” on behalf of the United States
15 and the Domestic Emoluments Clause only prohibits the President
16 from receiving “emoluments” beyond the salary of the office from
17 “the United States, or any or them.” Neither Clause addresses the
18 receipt of benefits (whether or not they are “emoluments”) by the
19 President from members of the public, private businesses, or private

working conditions for restaurant workers; it is made up of restaurant members and restaurant-employee members. [A66] The complaint alleges that several of ROC United’s restaurant members compete directly with the Trump International Hotel & Tower in New York, the Trump International Hotel Washington, D.C., and the restaurants inside the Trump Tower and Trump World Tower located in New York City. [A67] A declaration from an industry expert submitted by the plaintiffs names several restaurants associated with ROC United that compete directly with Trump-owned properties. In New York City, these establishments include: The Modern, Gramercy Tavern, Craft, and Riverpark. [A312–15] In Washington, D.C., the ROC United competitor restaurants are: the Riggsby, Minibar, Jaleo, Casolare Ristorante, and Zaytinya. [A319–22]

⁴ Compl. ¶ 150.

1 parties who seek government favors.⁵ Thus neither competition nor
2 ordinary corruption are targeted by the Clauses or lie anywhere near
3 the heart of this case.

4 What is meant by the term “emolument” in the Emoluments
5 Clauses has yet to be determined by any federal court. Regardless of
6 whether the Emoluments Clauses encompass, as the plaintiffs have
7 urged, anything of value,⁶ or whether the Clauses capture a narrower
8 range of exchanges,⁷ the text and historical meaning plainly do not
9 evidence concern for protecting fair competition in the marketplace.

10 Of course, none of these observations foreclose the possibility
11 (however slim) that parties may pursue a private right of action
12 (should such a right be recognized) to remedy commercial harms

⁵ See U.S. Const. art. I, § 9, cl. 8; art. II, § 1, cl. 7.

⁶ See Appellants’ Br. at 6–7; see also Norman L. Eisen, Richard Painter & Laurence H. Tribe, Brookings, *The Emoluments Clause: Its Text, Meaning, and Application to Donald J. Trump* 11 (Dec. 16, 2016), https://www.brookings.edu/wp-content/uploads/2016/12/gs_121616_emoluments-clause1.pdf (arguing that the Emoluments Clause warrants the “broadest possible construction to the payments it encompasses” and thus “unquestionably reaches any situation in which a federal officeholder receives money, items of value, or services from a foreign state”); Zephyr Teachout, Opinion, *Trump’s Foreign Business Ties May Violate the Constitution*, N.Y. Times, Nov. 17, 2016, <https://www.nytimes.com/roomfordebate/2016/11/17/would-trumps-foreign-business-ties-be-constitutional/trumps-foreign-business-ties-may-violate-the-constitution>.

⁷ See Amandeep S. Grewel, *The Foreign Emoluments Clause and the Chief Executive*, 102 Minn. L. Rev. 639, 641–42 (2017) (arguing that the Foreign Emoluments Clause covers only “office-related compensation”); see also Robert G. Natelson, *The Original Meaning of “Emoluments” in the Constitution*, 52 Ga. L. Rev. 1 (2017) (arguing that “emolument[s] in the Constitution meant compensation with financial value, received by reason of public office”); Eugene Kontorovich, Opinion, *Did George Washington Take ‘Emoluments’?*, Wall St. J., Apr. 17, 2017, <http://www.wsj.com/articles/did-george-washington-take-emoluments-1492123033> (arguing that George’s Washington’s private business dealings while in office cast doubt on whether President Trump’s business holdings violate the Foreign Emoluments Clause).

1 wrought by violations of the Emoluments Clauses or exclude the
2 prospect that the Clauses as applied to a particular case could
3 somehow affect market competition. Neither clause on its face,
4 however, gives any indication that it is concerned with maintaining
5 competition, or that it protects a right enforceable in the manner the
6 plaintiffs have chosen to pursue.

7 Finally, this case is deeply political and thus finds itself in an
8 area where federal courts ought to tread lightly. President Trump was
9 democratically elected by the American people—and he was elected
10 with his business holdings and brand prominence in full view. What’s
11 more, it is evident from the text of the Emoluments Clauses that they
12 pertain to questions of separation of powers and, in particular, the
13 relationship between the President and the Congress. Whether the
14 courts should properly play any role pertaining to that relationship in
15 the context of the Clauses will have to be determined in the future.

16 I.

17 Whatever the resolution of these various background
18 questions, only one issue is before us now: have the plaintiffs
19 sufficiently alleged constitutional standing to challenge the
20 President’s alleged violations of the Emoluments Clauses? The
21 tripartite test for standing under Article III is well known: “an injury
22 must be concrete, particularized, and actual or imminent; fairly
23 traceable to the challenged action; and redressable by a favorable
24 ruling.”⁸ A plaintiff’s obligation to meet this test is an immovable
25 feature of our constitutional structure; constitutional standing is a
26 “bedrock requirement” and “an irreducible minimum” without

⁸ *Clapper v. Amnesty Int’l USA*, 568 U.S. 398, 409 (2013) (internal quotation marks omitted) (citing *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560–61 (1992)).

1 which there is no case or controversy under Article III of the
2 Constitution.⁹ And, the standing inquiry is “especially rigorous”
3 when the dispute implicates, as it does here, the separation of
4 powers.¹⁰

5 The plaintiffs, as the party invoking federal jurisdiction, bear
6 the burden of establishing constitutional standing.¹¹ At the pleading
7 stage, “the plaintiff must ‘clearly . . . allege facts demonstrating’ each
8 element.”¹² The “reviewing court[] must accept as true all material
9 allegations of the complaint, and must construe the complaint in favor
10 of the complaining party.”¹³

11 Here the pleadings do not particularize any direct injury
12 actually caused by violations of the Emoluments Clauses, much less
13 how such injury might actually be redressed by the courts. Rather, the
14 plaintiffs (and the majority) rely entirely on a shortcut known as the
15 competitor standing doctrine. This doctrine allows a competitor-
16 plaintiff the presumption of injury in fact, traceability, and
17 redressability when the plaintiff is almost sure to suffer a competitive
18 injury as a matter of “economic logic.”¹⁴

⁹ *Valley Forge Christian Coll. v. Americans United for Separation of Church and State, Inc.*, 454 U.S. 464, 471, 472 (1982); see also *Summers v. Earth Island Inst.*, 555 U.S. 488, 492–93 (2009) (articulating that Article III’s “Cases” and “Controversies” requirement is a “fundamental limitation” and is “founded in concern about the proper—and properly limited—role of courts in a democratic society” (internal quotation marks and citations omitted)).

¹⁰ *Clapper*, 568 U.S. at 408 (internal quotation marks omitted).

¹¹ *Spokeo, Inc. v. Robbins*, 136 S. Ct. 1540, 1547 (2016).

¹² *Id.* (quoting *Warth v. Seldin*, 422 U.S. 490, 518 (1975)).

¹³ *Warth*, 422 U.S. at 501.

¹⁴ *Canadian Lumber Trade All. v. United States*, 517 F.3d 1319, 1332 (Fed. Cir. 2008).

1 The question of whether the competitor standing doctrine finds
2 any traction in private suits brought under the Emoluments Clauses
3 was recently addressed in *In re Donald J. Trump* by the Fourth Circuit,
4 the first circuit to do so.¹⁵ In that case, the District of Columbia and
5 the State of Maryland sued the President alleging that he violated the
6 Emoluments Clauses and that, among other injuries, those violations
7 harmed their proprietary interests as businesses competing with the
8 Trump Organization.¹⁶ The Fourth Circuit held, correctly in my view,
9 that the plaintiffs could not invoke the competitor standing doctrine
10 to achieve Article III standing.¹⁷

11 *Injury in fact.* The competitor standing doctrine “relies on
12 economic logic to conclude that a plaintiff will likely suffer an injury-
13 in-fact when the government acts in a way that increases competition
14 or aids the plaintiff’s competitors.”¹⁸ The doctrine allows plaintiffs to
15 proceed if the economically logical cause and effect between a
16 government action and increased competition is strong enough to
17 support an inference of injury in fact to the competitor, “even though
18 empirical analysis might conceivably have provided a higher level of
19 certainty.”¹⁹ Of course, this doctrinal exception does not excuse the
20 plaintiff from satisfying all three Article III standing requirements; all
21 it does is exempt the plaintiff from showing an actual or imminent
22 injury when the alleged harm arises in a market context where the
23 actual injury may be difficult to demonstrate but is almost sure to

¹⁵ *In re Donald J. Trump*, 928 F.3d 360, 363, 366 (4th Cir. 2019).

¹⁶ *Id.* at 363.

¹⁷ *Id.* at 377.

¹⁸ *Canadian Lumber*, 517 F.3d at 1332 (citing *Clinton v. City of New York*, 524 U.S. 417, 433 (1998)).

¹⁹ *Canadian Lumber*, 517 F.3d at 1333.

1 occur.²⁰ It bears repeating that the plaintiffs here rely on the
 2 competitor standing doctrine because they cannot show (and have
 3 not alleged) that they have suffered any particularized injury caused
 4 by the violations they allege.

5 Well-established precedent gives a competitor standing
 6 plaintiff latitude to allege competitive injury, but the competitive
 7 injury pleading exception, based as it is on economic logic, cannot be
 8 universally applied to every competitor. “[T]o establish an injury as a
 9 competitor a plaintiff must show that he personally competes in the
 10 same arena with the party to whom the government has bestowed the
 11 assertedly illegal benefit.”²¹ Other courts have correctly indicated that
 12 the plaintiff must be a “direct competitor[.]”²² The plaintiff must also
 13 show “an actual or imminent increase in competition, which increase
 14 [the court] recognize[s] will almost certainly cause an injury in fact.”²³

15 Taken in isolation, the phrase from Second Circuit precedent—
 16 injury is shown if the plaintiff “competes in the same arena”²⁴—can
 17 be read to suggest that a minimal allegation of direct competition is
 18 sufficient. In light of this seemingly low injury-in-fact bar, the
 19 majority opinion maintains that the plaintiffs have met this

²⁰ See, e.g., *El Paso Nat. Gas Co. v. F.E.R.C.*, 50 F.3d 23, 27 (D.C. Cir. 1995); *TrafficSchool.com, Inc. v. Edriver Inc.*, 653 F.3d 820, 825–26 (9th Cir. 2011).

²¹ *In re U.S. Catholic Conference (USCC)*, 885 F.2d 1020, 1029 (2d Cir. 1989); **[JON (diss.), ALK, RJC]** see also *Ctr. for Reproductive Law & Policy v. Bush*, 304 F.3d 183, 197 (2d Cir. 2002). **[JMcl, PNL, SS]**

²² *TrafficSchool*, 653 F.3d at 826; see also *Adams v. Watson*, 10 F.3d 915, 922 (1st Cir. 1993) (noting that the Supreme Court’s competitor standing cases “are all premised on a plaintiff’s status as a *direct competitor*” (emphasis in original)).

²³ *Sherley v. Sebelius*, 610 F.3d 69, 73 (D.C. Cir. 2010); see also *Inv. Co. Inst. v. F.D.I.C.*, 815 F.2d 1540, 1543 (D.C. Cir. 1987) (competitor standing satisfied when increased competition “plainly threatens’ economic injury”).

²⁴ *USCC*, 885 F.2d at 1029.

1 standard.²⁵ I agree with the majority that our prior cases are capable
2 of this broad reading, but after the Supreme Court's decision in
3 *Already, LLC v. Nike, Inc.*,²⁶ and upon close examination of the kinds
4 of cases that have applied the competitor standing doctrine, it is more
5 than evident to me that the doctrine does not, and should not, reach
6 this case.

7 In *Already*, the plaintiff, a shoe company, sought to challenge
8 one of Nike's trademarks even after Nike issued a broad covenant
9 promising not to pursue trademark claims against potentially
10 infringing *Already* products and any future similar products
11 manufactured by *Already*.²⁷ The Court rejected the theory that
12 *Already* had standing to challenge the validity of Nike's trademark
13 simply because it was Nike's competitor: "Taken to its logical
14 conclusion, the theory seems to be that a market participant is injured
15 for Article III purposes whenever a competitor benefits from
16 something allegedly unlawful—whether a trademark, the awarding
17 of a contract, a landlord-tenant arrangement, or so on. We have never
18 accepted such a boundless theory of standing."²⁸

19 *Already*'s theory of competitive injury was that the continued
20 existence of Nike's allegedly unlawful mark, notwithstanding Nike's
21 covenant with *Already*, deterred investment in its company, thereby
22 placing *Already* at a competitive disadvantage.²⁹ *Already* argued that
23 a large company like Nike used its allegedly invalid trademark to

²⁵ See Maj. Op. 18.

²⁶ 568 U.S. 85 (2013).

²⁷ *Id.* at 88–89.

²⁸ *Id.* at 99.

²⁹ *Id.* at 97–99; see also Br. for Petitioner, *Already, LLC v. Nike, Inc.*, 568 U.S. 85 (2013) (No. 11-982), 2012 WL 3613367 at *33–34.

1 “bully small innovators” and that Nike’s broad covenant not to sue
2 could not “eradicate” the market effect of a “registered but invalid
3 mark.”³⁰ Thus *Already*’s theory of competitor standing did not turn
4 on whether *Already* planned to create a shoe to compete with a
5 particular Nike shoe not covered by the covenant not to sue,³¹ but was
6 instead a broader claim about competitive injury. *Already*’s
7 allegations of Nike’s intimidation tactics, if true, would have had a
8 negative competitive impact on *Already*’s business. Nike’s allegedly
9 unlawful conduct, in other words, would have placed *Already* on an
10 unlevel playing field.

11 In rejecting *Already*’s claim that this type of competitive injury
12 was sufficient to establish Article III standing, the Supreme Court was
13 quite clear that such a “boundless theory” of competitor standing is
14 unacceptable under Article III.³² Not every competitive injury—even
15 though a competitor’s allegedly unlawful actions may in fact skew the
16 competitive field to the plaintiff’s disadvantage—gives a competitor
17 standing to challenge that action.

18 The plaintiffs’ claim in this case is very much like the
19 competitor standing claim in *Already*. *Already* and Nike were
20 competitors (albeit mismatched in size) in the athletic-shoe market.³³
21 *Already*’s theory of competitive standing was that Nike’s allegedly
22 invalid trademark deterred investment in *Already* and thus
23 improperly chilled competition in that market. In this case, the
24 plaintiffs claim similarly that the President’s alleged constitutional

³⁰ *Already*, 568 U.S. at 99, 98.

³¹ See Maj. Op. 20–21.

³² *Already*, 568 U.S. at 99.

³³ *Id.* at 88.

1 violations are unlawfully skewing the competitive environment to his
2 advantage.

3 The majority distinguishes *Already* on the basis that the
4 plaintiffs here compete with the Trump-owned properties for
5 identical consumers.³⁴ But that is the wrong inquiry, and in any case
6 does not distinguish this case from *Already*. *Already* and Nike
7 competed for at least some identical consumers, “in the same arena”;³⁵
8 otherwise, there would have been no competitor issue in the case.
9 Competitors, by definition, are always seeking to attract buyers who
10 want the same goods or services. It is necessary rather to ask whether
11 that competition is such that the harm will likely occur, as a matter of
12 economic logic, from the violation of law alleged. Here, there is no
13 logical connection between the President’s alleged receipt of
14 emoluments and the competitive success of the Trump-owned
15 businesses. With or without the President’s receipt of “emoluments,”
16 there are myriad reasons why a non-Trump establishment would face
17 the same competition.

18 Moreover, it cannot be the case that, every time a competitor
19 achieves some benefit through allegedly unlawful conduct that has
20 no direct relationship to competition, competing businesses have
21 standing to challenge that unlawful action simply by virtue of their
22 status as a direct competitor.³⁶ Any number of potential illegal actions
23 by a business could cause its rivals to face stiffer competition without
24 giving rise to Article III standing. Take the example of an owner of a

³⁴ Maj. Op. 20–21.

³⁵ *USCC*, 885 F.2d at 1029.

³⁶ See *In re Donald J. Trump*, 928 F.3d at 377 (“At bottom, the [plaintiffs’] are left to rest on the theory that so long as a plaintiff competes in the same market as a defendant and the defendant enjoys an unlawful advantage, the requirements for Article III standing are met.”).

1 high-end restaurant in a competitive marketplace who fraudulently
2 applies for and receives a bank loan from an FDIC-insured bank, or
3 fraudulently applies for and receives a large tax refund. The
4 restaurant's illegally obtained funds might allow it to achieve a
5 market benefit available to no other competitor: the restaurant is able
6 to hire a superior chef and undercut competitors on menu pricing. As
7 a result, that restaurant's law-abiding competitors find themselves
8 facing increased competition. But do the restaurant's competitors
9 have competitor standing to hold the restaurant liable for its unlawful
10 action simply because they "compete[] in the same arena"?³⁷ As the
11 Supreme Court made clear in *Already*, the answer is no. The economic
12 logic necessary for competitor standing is measured between the
13 violation and the competitive harm, and in the hiring of the chef that
14 economic logic is non-existent. Such is the situation here. The mere
15 fact of competition is insufficient. Otherwise, courts would have to
16 entertain every claim by a competitor in which the defendant received
17 some unlawful benefit—a benefit unrelated to competition—simply
18 because that benefit could have an effect on competition.

19 All of this leads me to question the expansive scope of our
20 circuit's earlier precedent. To say that all a competitive injury requires
21 is a showing that the plaintiff "competes in the same arena" conflicts
22 with *Already*'s admonition that a market participant has not suffered
23 constitutionally significant injury "whenever a competitor benefits
24 from something allegedly unlawful."³⁸ Our formulation of this
25 standing theory needs to be construed in light of the Supreme Court's
26 limitations in *Already*. At any rate, even if our precedents required us
27 to conclude that plaintiffs sufficiently alleged a competitive injury in

³⁷ *USCC*, 885 F.2d at 1029.

³⁸ *Already*, 568 U.S. at 99.

1 fact, I have little doubt that they fail to satisfy the remaining,
2 indispensable Article III requirements of traceability and
3 redressability.

4 *Traceability.* For there to be Article III standing, the plaintiffs
5 must plausibly allege that their injury is “fairly traceable to the
6 challenged action of the defendant.”³⁹ Under the competitor-standing
7 doctrine, courts have typically found that traceability flows readily
8 from a competitive injury.⁴⁰ In these cases causation logically follows
9 given the nature of the violation: if the violation would necessarily
10 harm the plaintiff’s competitive opportunities, then an unlawful edge
11 to a competitor logically connects to that violation.⁴¹

12 But, again, this case is no ordinary competitor standing case.
13 The Emoluments Clauses do not regulate business or market activity
14 as business or market activity, nor would their violation as a general
15 matter be expected to affect competition.⁴² Conventional competitor
16 standing cases do not present difficult traceability questions precisely
17 because the allegedly unlawful action is directed at markets or market
18 behavior, and thus the connection between a market-affecting action
19 and a market effect is tight. The Emoluments Clauses were never

³⁹ *Lujan*, 504 U.S. at 560 (emphasis added) (internal quotation marks omitted).

⁴⁰ See *Int’l Bhd. of Teamsters v. U.S. Dep’t of Transp.*, 724 F.3d 206, 212 (D.C. Cir. 2013) (finding that causation and redressability are “easily satisfied” in a competitor standing case); *New World Radio, Inc. v. F.C.C.*, 294 F.3d 164, 172 (D.C. Cir. 2002) (noting that, in “garden variety competitor standing cases” the “chain of causation” is “firmly rooted in the basic law of economics” (internal quotation marks omitted)).

⁴¹ See *Sherley*, 610 F.3d at 72 (competitive injury caused when “agencies lift regulatory restriction on [the plaintiff’s] competitors or otherwise allow increased competition against them” (internal citation and quotation marks omitted)).

⁴² See *infra* Part II.

1 intended to regulate market behavior, and thus economic logic is
2 absent.

3 The recognition that traffic increased at Trump-owned
4 establishments following President Trump's election is not enough to
5 show traceability. The plaintiffs must allege, beyond pure
6 speculation, that the unlawful acceptance of emoluments from
7 foreign and state government officials—not just the popularity of
8 Trump-owned establishments for a myriad of reasons—is causing the
9 plaintiffs' lost opportunity to compete on equal footing.⁴³ The
10 plaintiffs have not plausibly alleged that the desire to confer a
11 relatively modest⁴⁴ financial benefit on the President is the driving
12 force behind increased competition.⁴⁵ And this must be plausibly

⁴³ In *Schulz v. Williams*, we held that traceability was satisfied as long as the challenged action (a district court injunction, in that case) “could have caused [the plaintiffs’] injury.” 44 F.3d 48, 53 (2d Cir. 1994). But the bar is not as low, *see* Maj. Op. at 24, as this isolated language suggests. In *Schulz*, there was no speculation that the district court’s injunction caused the plaintiffs’ alleged electoral injury because there was no other action to which the asserted injury could have been traced. *Schulz* does not stand for the proposition that any action that theoretically “could have” caused the plaintiffs’ injury will suffice. At this stage, the plaintiffs must allege a plausible causal route, not merely a possible one.

⁴⁴ The Trump Organization claims it donated approximately \$150,000 in profit from foreign-government business to the U.S. Treasury in 2016 and approximately \$191,000 in 2017 to offset financial gains to the President. Rebecca Ballhaus, *Trump Organization Details Level of Profits from Foreign Governments*, Wall St. J., Feb. 25, 2019, <https://www.wsj.com/articles/trump-organization-details-level-of-profits-from-foreign-governments-11551116974>. This is an infinitesimal amount in relation to the President’s reported net worth of \$3 billion in 2019. Shahien Nasiripour & Caleb Melby, *Trump’s Net Worth Rises to \$3 Billion Despite Business Setbacks*, Bloomberg, June 12, 2019, <https://www.bloomberg.com/news/articles/2019-06-12/trump-s-net-worth-rises-to-3-billion-despite-business-setbacks>. Of course, these specific amounts remain untested and unconfirmed.

⁴⁵ *See In re Donald J. Trump*, 928 F.3d at 375 (“To begin, the District and Maryland’s theory of proprietary harm hinges on the conclusion that government customers are patronizing the Hotel *because the Hotel distributes profits or dividends*

1 alleged because it stands to reason that diplomats who patronize
2 high-end hotels and restaurants do not make their choices solely
3 based on profit distribution, but as people with wide-ranging tastes
4 and varying interests. The plaintiffs' and the President's
5 establishments exist in a virtual sea of luxury hotels and restaurants⁴⁶
6 in which many different factors influence decision making and freely
7 affect competition. There are simply too many variables at play (name
8 recognition, boasting rights, better food, better service, more
9 comfortable beds, reputation for quality, location close to the seats of
10 power, to name a few)⁴⁷ to allow the plaintiffs to rest solely on the

to the President, rather than due to any of the Hotel's other characteristics. Such a conclusion, however, requires speculation into the subjective motives of independent actors who are not before the court, undermining a finding of causation." (emphasis in original) (citing *Clapper*, 568 U.S. at 413)).

⁴⁶ The plaintiffs' establishments, it should be noted, represent only a few of the many upscale restaurants and hotels located in New York City and Washington, D.C. By a rough count, there are approximately 115 five-star hotels in New York City and 47 in Washington D.C.. See Five Star Alliance, <https://www.fivestaralliance.com>. And when this lawsuit was filed in 2017, there were 77 Michelin star restaurants in New York City and 12 in Washington D.C. See *Michelin Guide 2017: New York's Best Restaurants*, Michelin Travel, <https://travelguide.michelin.com/reportage/michelin-guide-2017-new-yorks-best-restaurants>; *Michelin Guide Washington 2017: 12 Restaurants Earn Stars*, Michelin Travel, <https://travelguide.michelin.com/north-america/united-states/district-columbia/washington-dc/reportage/michelin-guide-washington-2017>. This count does not include the numerous high-end restaurants—like the ROC United restaurants Craft, Riverpark, Casolare Ristorante, and Zaytinya—that are not Michelin-starred. None of these other establishments have joined in this lawsuit to account for any possible competitive deprivation.

⁴⁷ See *In re Donald J. Trump*, 928 F.3d at 376 ("And, even if government officials were patronizing the [Trump International] Hotel to curry the President's favor, there is no reason to conclude that they would cease doing so were the President enjoined from receiving income from the Hotel. After all, the Hotel would still be publicly associated with the President, would still bear his name, and would still financially benefit members of his family. In short, the link between government

1 bare assertion that the President's acceptance of emoluments has
2 caused them competitive injury.

3 On this point, the majority criticizes the district court for an
4 error it did not make: requiring the plaintiffs to "dispel alternative
5 possible explanations" for their asserted injury.⁴⁸ Of course, the
6 majority is correct that a plaintiff need not disprove alternative causal
7 routes, but the district court required of the plaintiffs no such thing.
8 The district court instead listed factors that may influence whether a
9 diplomatic patron will or will not frequent a Trump-owned
10 property—"service, quality, location, price, and other factors related
11 to individual preference"⁴⁹—to illustrate why the causal chain in this
12 case is speculative.

13 That the plaintiffs are not required to disprove alternative
14 causation does not cure that they failed to plausibly allege *any* causal
15 chain. I agree with the majority that "allegations of fact must plausibly
16 support a 'substantial likelihood' that the plaintiff's injury was the
17 consequence of the defendant's allegedly unlawful actions."⁵⁰ A
18 review of the complaint, however, reveals few (if any) specific
19 allegations that diplomatic patrons are motivated by the desire to
20 confer emoluments on the President.⁵¹ The most that is plausibly

officials' patronage of the Hotel and the Hotel's payment of profits or dividends to the President himself is simply too attenuated.").

⁴⁸ Maj. Op. 22–23.

⁴⁹ *Citizens for Responsibility & Ethics in Washington v. Trump*, 276 F. Supp. 3d 174, 185–86 (S.D.N.Y. 2017).

⁵⁰ Maj. Op. 22 (quoting *Simon v. Eastern Ky. Welfare Rights Org.*, 426 U.S. 26, 45 (1974)).

⁵¹ And, as the Fourth Circuit points out, "there is a distinct possibility . . . that certain government officials might *avoid* patronizing the [Trump International]

1 alleged is that Trump-owned properties attract diplomatic clientele,
2 and that the President has publicly sought and encouraged such
3 patronage.⁵² But these allegations fall short of plausibly alleging (or
4 permitting a reasonably plausible inference) that increased
5 competition is caused by the President's acceptance of emoluments.

6 The plaintiffs rely on a Washington Post article in which
7 diplomats are quoted stating that they and their colleagues will favor
8 Trump-owned properties.⁵³ None of these statements reveal a specific
9 motivation to confer a financial benefit on President Trump. They
10 indicate nothing more than that the primary motivator is Trump-
11 brand loyalty. The plaintiffs' strongest argument cites a line from that
12 same article: "In interviews with a dozen diplomats . . . some said
13 spending money at Trump's hotel is an easy, friendly gesture to the
14 new president."⁵⁴ This allegation is too scant to satisfy plaintiffs'
15 burden to affirmatively plead that their competitive injury is traceable
16 to the President's acceptance of emoluments.⁵⁵

17 Even if a government official were actually motivated to
18 "enrich[]"⁵⁶ the President by staying at a Trump-owned hotel, the
19 plaintiffs must plausibly allege that it is the acceptance of emoluments

Hotel because of the President's association with it." *In re Donald J. Trump*, 2019
928 F.3d at 376.

⁵² Compl. ¶¶ 56, 58–87, 109, 196–97, 199–203, 206–11, 230–33.

⁵³ Appellants' Br. 38 ("Believe me, all the delegations will go there.") ("Why wouldn't I stay at his hotel blocks from the White House, so I can tell the new president, 'I love your new hotel!'").

⁵⁴ Appellants' Reply Br. 12 (quoting Jonathan O'Connell & Mary Jordan, *For foreign diplomats, Trump hotel is place to be*, Wash. Post, Nov. 18, 2016).

⁵⁵ In my view, this is the case even after we accept the plaintiffs' (highly debatable) broad definition of emoluments.

⁵⁶ Maj. Op. 19, 21.

1 that is unlawfully distorting competition. The plaintiffs must
2 affirmatively allege that conferring a direct benefit on the President
3 makes a material difference when placed alongside all of the other
4 reasons for patronizing Trump properties. Without allegations to that
5 effect, the causal chain remains too speculative. To be sure, the
6 plaintiffs need not disprove all alternative causal routes, but the
7 plaintiffs still remain obligated to plead a casual chain that rises above
8 speculation.⁵⁷ This they have not done.

9 *Redressability.* Finally, the plaintiffs must show that it is “likely
10 . . . that the injury will be redressed by a favorable decision.”⁵⁸ Like
11 traceability, redressability frequently follows closely on the heels of a
12 competitive injury in fact, but it is still a distinct component of Article
13 III standing and must be plausibly alleged.

14 Wholly absent from the complaint are any plausible, non-
15 conclusory allegations that the sought-after remedy will lessen the
16 plaintiffs’ competitive injury.⁵⁹ At the point in the complaint at which
17 the reader might expect to be told how the remedy sought would
18 redress the competitive injury, the reader is left empty-handed. The
19 plaintiffs simply request that the court issue a declaratory judgment
20 that broadly defines the Emoluments Clauses as the plaintiffs would
21 like,⁶⁰ and ask for “[i]njunctive relief, enjoining [the President] from

⁵⁷ *Simon v. E. Ky. Welfare Rights Org.*, 426 U.S. 26, 44 (1976) (“[U]nadorned speculation will not suffice to invoke the federal judicial power.”).

⁵⁸ *Lujan*, 504 U.S. at 561 (internal quotation marks omitted).

⁵⁹ *Iqbal*, 556 U.S. at 678.

⁶⁰ The plaintiffs request, among other things, that “Emolument . . . of any kind whatever” under the Foreign Emoluments Clause be defined to “cover anything of value,” and “any other Emolument” in the Domestic Emoluments Clause be defined to encompass “monetary and non-monetary payments or transactions, transactions granting special treatment, and transactions above marginal

1 violating the Foreign and Domestic Emoluments Clauses, as
2 construed by this Court, and requiring [the President] to release
3 financial records sufficient to confirm that [he] is not engaging in any
4 further transactions that would violate the Emoluments Clauses.”⁶¹
5 As for how this relief will remedy the plaintiffs’ competitive injury,
6 the complaint only asserts in conclusory fashion that “the declaratory
7 and injunctive relief . . . would provide a remedy for the many injuries
8 described above.”⁶²

9 It comes as no surprise that the pleadings are insufficient as to
10 redressability because they do not connect the relief requested to any
11 effect on competition. The amicus brief by former national-security
12 officials, relied upon by the plaintiffs,⁶³ cuts in the opposite direction
13 from the argument that the plaintiffs use it to support. The brief
14 highlights the plaintiffs’ redressability problem, pointing out the
15 obvious: “our adversaries and even our allies seek every advantage
16 that is available on the international stage.”⁶⁴ The various articles and
17 statements cited by the plaintiffs demonstrate that diplomats choose
18 to patronize Trump-owned properties for a variety of reasons—and
19 most likely several reasons at the same time. None of them single out
20 the conferral of emoluments. But, more to the point, there is no
21 allegation that removing any one of the many possible incentives
22 would cause diplomatic patrons to book at other establishments. To
23 the contrary, as the former national-security officials point out,

cost” They ask the court to declare that the President’s conduct violates both provisions. *See* Compl. VI(a).

⁶¹ Compl. VI(b). One suspects that obtaining the President’s financial records may be the true reason for this lawsuit.

⁶² Compl. ¶¶ 239; 243; *see also* Compl. ¶ 242.

⁶³ *See* Appellants’ Reply Br. 12–13 (citing Br. of Former Nat’l Sec. Officials 21).

⁶⁴ Br. of Former Nat’l Sec. Officials 21.

1 officials are likely to continue to seek “every advantage”—and
2 continue to book at Trump-owned properties.

3 It is evident that the complaint fails to adequately plead
4 redressability because it is virtually impossible to plausibly connect
5 the purported cause of the plaintiffs’ alleged harm to the remedy they
6 claim to seek (but have not specified in the complaint)—an improved
7 competitive environment. Even if “the mere possibility that
8 customers might continue to favor the defendant’s product or service
9 after a court enjoins the violation does not defeat Article III
10 standing,”⁶⁵ plaintiffs here have not particularized any causal
11 connection between the alleged violation of the Emoluments Clauses
12 and their market disadvantage. When plaintiffs come before a court
13 unable to specify how the relief they seek will redress their injury,
14 “one must wonder why they came to the court for relief in the first
15 place.”⁶⁶ In any event, the fact that the plaintiffs plainly fail to do so
16 in the complaint is telling and is itself sufficient to defeat standing.

17

II.

18 As I have already noted, that the application of the competitor
19 standing doctrine in this case will not satisfy the requirements of
20 Article III standing is not surprising given the absence of economic
21 logic between the violation alleged (the transgression of the
22 Emoluments Clauses) and harm to the plaintiffs (competitive
23 disadvantage). The nature of the cases in this area merits further
24 elaboration. Only in certain categories has the economic logic been
25 tight enough for courts to permit competitor-plaintiffs to shortcut the
26 usual requirement of pleading injury in fact, traceability, and

⁶⁵ Maj. Op. 42.

⁶⁶ *In re Donald J. Trump*, 928 F.3d at 377.

1 redressability with particularity. These cases fall generally into three
2 categories: agency cases, election cases, and unfair competition cases.
3 It is only within these three categories that the cases relied upon by
4 the plaintiffs (and the majority) to support their competitive standing
5 theory can be found. In each of these three categories, the challenged
6 governmental action or non-action is directed at parties in their
7 capacity as a market player. This emoluments case, by contrast, fits
8 into none of these three categories, and it is not analogous to any of
9 them.

10 *Agency cases.* The competitor standing doctrine originated with
11 agency cases. The first of these cases before the Supreme Court,
12 *Investment Company Institute v. Camp*, involved banking regulations
13 that allowed new institutions to enter certain financial sectors.⁶⁷

14 Following that decision, competitor standing cases premised
15 on a challenge to agency action have become common.⁶⁸ In *Adams v.*
16 *Watson*, the First Circuit held that out-of-state milk producers had
17 competitive standing to challenge state dairy regulations.⁶⁹ In
18 *Canadian Lumber Trade Alliance v. United States*, the Federal Circuit
19 determined that Canadian wheat producers could employ competitor
20 standing to challenge United States customs regulations designed to

⁶⁷ See *Inv. Co. Inst. v. Camp*, 401 U.S. 617, 620 (1970) (investment companies had standing to challenge the regulation of national banks); *Clarke v. Secs. Indus. Ass'n*, 479 U.S. 388, 403 (1987) (competitor brokerage trade association had standing to sue over banking regulations); *Nat. Credit Union Admin. v. First Nat. Bank & Trust Co.*, 522 U.S. 479, 488 (1998) (banks and bankers association had standing to sue over credit union regulations).

⁶⁸ Some cases in this category could fall under the broader heading of “governmental action.” See *Clinton v. City of New York*, 524 U.S. 417, 432–33 (1998) (farmers’ cooperative had competitor standing to challenge the President’s line item veto of a bill provision that would have benefitted the cooperative).

⁶⁹ *Adams*, 10 F.3d at 920, 925.

1 aid American wheat producers.⁷⁰ The D.C. Circuit, in *Sherley v.*
2 *Sebelius*, held that adult stem cell researchers had competitive
3 standing to challenge new regulations authorizing the National
4 Institutes of Health to fund embryonic stem cell research.⁷¹ I could go
5 on.

6 In the agency context, where the government regulators are
7 effectively choosing winners and losers in the marketplaces that they
8 regulate, affording the plaintiff the presumption of injury,
9 traceability, and redressability makes sense. There is no doubt, for
10 example, that when the government allows a commercial bank to
11 operate in a sector previously occupied only by investment firms,⁷²
12 the investment firms will suffer negative competitive effects because
13 more actors occupy the field. In these cases, the challenged
14 government action is directed at a *particular marketplace* with the aim
15 of regulating one or more of the players in *that market* in some way.
16 The government's decision to act in a way that gives a boost to some
17 players in that market or allows a new player to enter it, will, as a
18 matter of *economic logic*, be to the detriment of others.

19 *Election cases.* Competitor standing cases in the Second Circuit
20 have arisen in the election context. In *Fulani v. League of Women Voters*
21 *Education Fund*, the plaintiff, a presidential candidate, alleged that the
22 League of Women Voters violated its tax-exempt status by hosting a
23 primary debate that imposed certain admission requirements on the
24 debate candidates, thereby causing the plaintiff-candidate a

⁷⁰ *Canadian Lumber*, 517 F.3d at 1332.

⁷¹ *Sherley*, 610 F.3d at 73.

⁷² See, e.g., *Camp*, 401 U.S. at 620.

1 competitive injury when she was excluded from the debate.⁷³ We
2 held that she had competitor standing to challenge the League's tax-
3 exempt status.⁷⁴ The plaintiff in *Fulani* alleged that a law (aimed at
4 preventing *political* abuse of an organization's tax-exempt status in the
5 political marketplace) caused a competitive injury to her *political*
6 candidacy which plainly would be redressed if she were permitted to
7 debate. Her injury and its causation and redressability were self-
8 evident as a matter of logic.

9 Likewise, *Schulz v. Williams* involved an action by the
10 Libertarian Party to enjoin the operation of a New York election law
11 that had blocked its candidates from getting on the state ballot.⁷⁵ The
12 district judge granted the Libertarian Party an injunction. The
13 competitor-intervenor Conservative Party appealed on the basis that
14 the district court's injunction improperly placed Libertarian
15 candidates on the ballot and thereby siphoned votes away from it.⁷⁶
16 We held that the intervenor-Conservative Party had standing to
17 challenge the election law ruling that had allegedly caused it an
18 electoral injury.⁷⁷

19 Finally, in *In re U.S. Catholic Conference*, pro-choice advocates
20 had competitive standing to challenge the tax-exempt status of the
21 Catholic Church on the grounds that the Catholic Church had
22 unlawfully engaged in partisan activities by campaigning for pro-life

⁷³ *Fulani v. League of Women Voters Educ. Fund*, 882 F.2d 621, 624 (2d Cir. 1989).
[EVG, RJC, LWP]

⁷⁴ *Id.* at 626.

⁷⁵ *Schulz*, 44 F.3d at 51–52.

⁷⁶ *Id.* at 52–53.

⁷⁷ *Id.* at 53.

1 causes.⁷⁸ By logic parallel to the agency cases, in each election case the
2 competitor-plaintiff sought to challenge election-related action that
3 allegedly had an obvious and direct negative impact on the plaintiffs'
4 own political activities.

5 *Unfair competition cases.* The third context in which the
6 competitor standing doctrine has arisen is in unfair competition
7 claims.⁷⁹ Courts routinely recognize constitutional standing for
8 competitors seeking to redress antitrust injury.⁸⁰ Suits by competitors
9 brought under the Lanham Act are also commonly allowed based on
10 competitor standing. In *TrafficSchool.com, Inc. v. Edriver, Inc.*, both
11 parties ran online traffic-school courses in the same market. The
12 plaintiff alleged that the defendant had engaged in false advertising
13 in violation of Lanham Act and state unfair competition laws—a
14 violation, unlike that here, that directly relates to competition.⁸¹ The
15 Ninth Circuit determined the competitor-plaintiff had standing
16 because they were direct competitors and “[s]ales gained by one are
17 thus likely to come at the other’s expense.”⁸² This case exemplifies
18 those cases in which, as a matter of economic logic, a competitor had

⁷⁸ *USCC*, 885 F.2d at 1022.

⁷⁹ *See TrafficSchool*, 653 F.3d at 825–26.

⁸⁰ *See, e.g., NicSand, Inc. v. 3M Co.*, 507 F.3d 442, 449 (6th Cir. 2007) (en banc) (recognizing Article III standing for a plaintiff allegedly injured by a competitor’s antitrust violations). The plaintiffs suggest that standing for competitors in these cases supports their broad proposition that “courts have upheld Article III standing when the illegal acts of private parties increase or distorted competition against a plaintiff” and evinces the doctrine’s application in “many other contexts.” Appellants’ Br. 28–29. But the plaintiffs miss the thread that ties all three categories of cases together: economic logic. The same economic logic that connects agency, election, and unfair competition competitor standing cases is absent in this case.

⁸¹ *Id.* at 824.

⁸² *Id.* at 825.

1 standing to challenge a rival's noncompliance with laws plainly
2 designed to regulate their competition in the common marketplace.

3 * * *

4 These are the three broad categories of cases in which courts
5 have extended to plaintiffs a presumption of competitive injury based
6 on common-sense market logic. The cases in each of these three
7 categories deal with challenged regulations, laws, and actions that
8 were directed at market players *in their role as market players*, which is
9 the key determinant that may warrant utilization of the competitor
10 standing exception. These cases stand for the proposition that
11 competitive injury in fact, together with causation and redressability,
12 can be presumed when the plaintiff can point to some government
13 action or inaction that *directly* regulates the conduct of a market player
14 operating in the same market. In other words, plaintiffs in these cases
15 were afforded competitor standing when they asserted a competitive
16 injury as a result of an unlawful activity that was itself directly related
17 to, and intended to regulate, the commercial or political marketplace.

18 The case before us is markedly different. The competitor
19 standing suit against the President has little in common with these
20 three categories of cases. Even accepting the plaintiffs' broad
21 construction of the Emoluments Clauses, the Clauses were never
22 designed to, and nor do they, directly regulate the marketplace or the
23 market player as it functions in the marketplace. The Emoluments
24 Clauses have never been characterized as market-oriented, no case
25 has ever stretched the competitor standing exception this far, and, as
26 is evident from the Supreme Court's decision in *Already*, such a stretch
27 goes further than the competitor-standing pleading exception can
28 bear.

1 In sum, because the plaintiffs lack standing to challenge the
2 President's alleged acceptance of emoluments under either
3 traditional standing principles or the competitor standing doctrine, I
4 respectfully dissent.